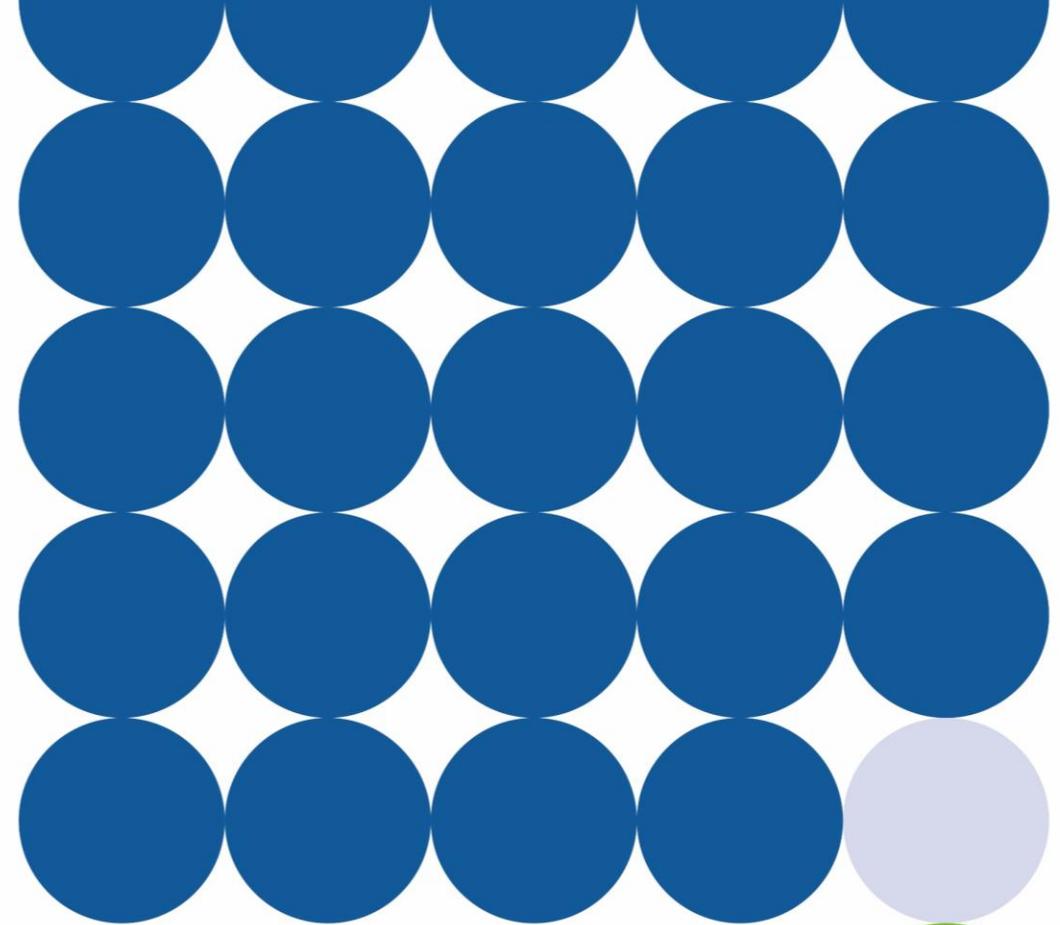

Spaces & Visibility

CATALOGUE 2026

VENDITALIA
The Vending Expo



THINK
AUTOMATIC

CONTENTS

- 01** Printed visibility
- 02** Digital visibility
- 03** Push communication
- 04** Fairground



01

Printed visibility

- a. Show Guide
- b. P@H - Ticket

Materials delivery: via e-mail: advertising@iegexpo.it



a. Floor plan Foldable format

USP: Be recognised on every route. **All visitors** can get their bearings with the free floor plan available at the entrances.



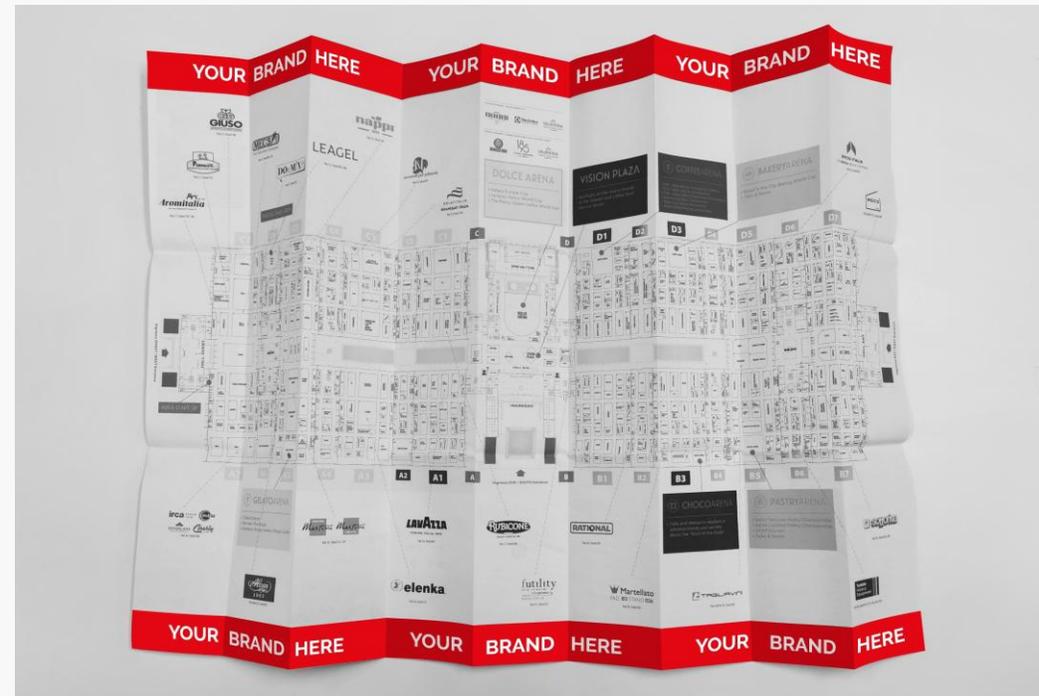
Cover: € 3.500

Header/Footer: € 2.500

LOGO: € 800

Technical info: High resolution PDF file;

Materials delivery:
within 30 days of the start of the show.



b. P@H - Ticket

USP: Maximum logo visibility among visitors. **90%** of total **entrance tickets** are in PDF format.

LOGO visibility on the PDF visitor entry badge generated during online pre-accreditation (90% of total badges).

PRICE ON DEMAND

Technical info: Size: 10.4x14.4cm wxh.

Format: high resolution PDF.

Materials delivery:

Within 90 days of the start of the show.



02

Digital Visibility

a. WEBSITE

1. Logo/banner home
2. Banner Reserved Area

b. APP

1. Home Page Logo
2. Highlights Logo
3. Splash page
4. Banner on profile page

Materials delivery: via e-mail: advertising@iegexpo.it



a. 1 | Logo/Banner Website



USP: Make your brand stand out every time the homepage is accessed on the show website.

HOME PAGE: € 600

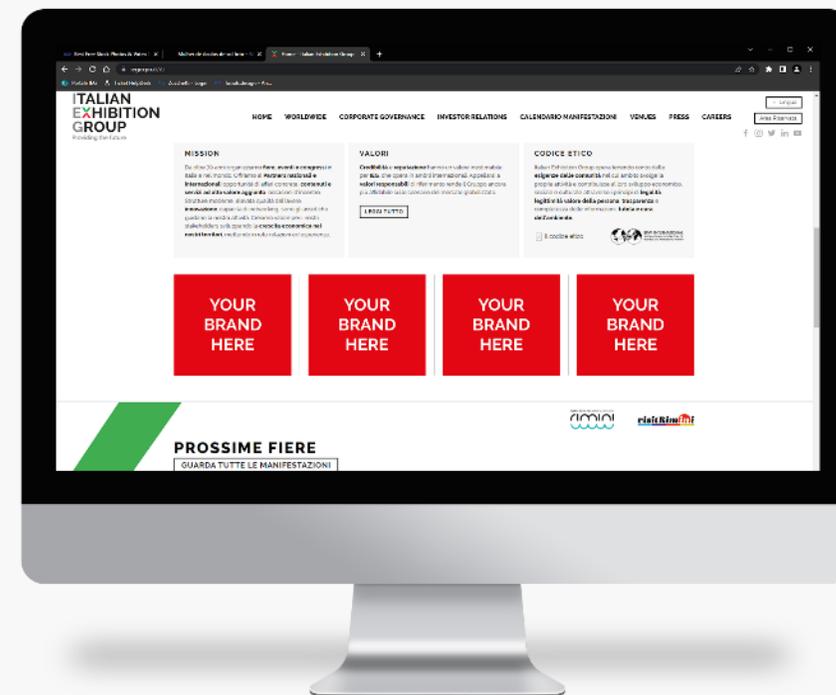
Technical info :

Format: png, jpg or vector

Max size: 1 MB

Materials delivery:

within 10 days of the publication date.



a. 2 | Banner in reserved area



USP: Attract visitors' interest in your brand: more than 90% of tickets are requested via the reserved areas.

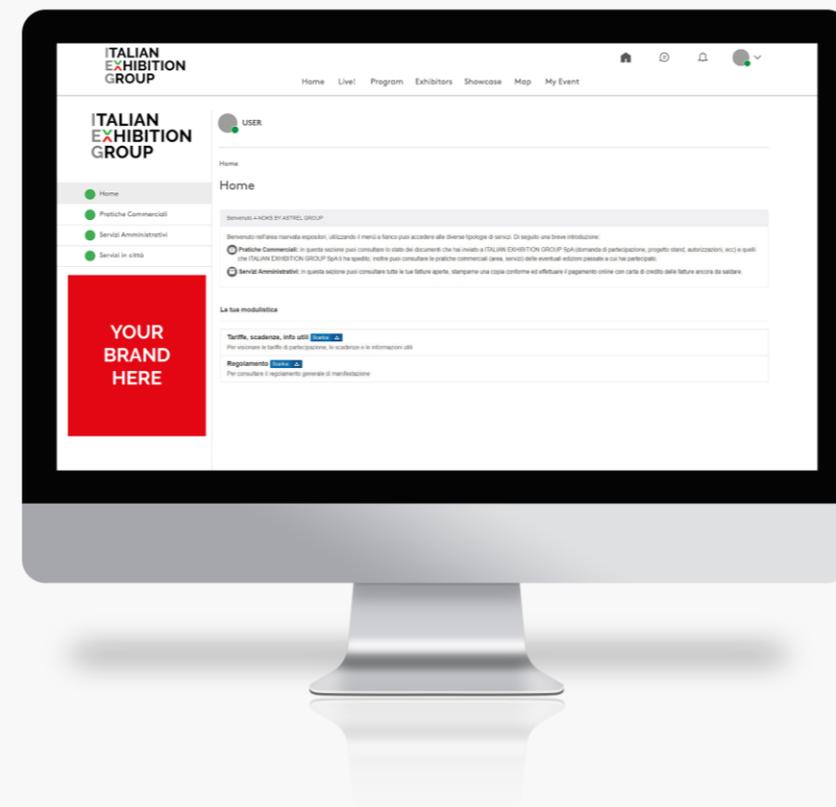
€ 4.000

Technical info:

Logo size: 250x250 pixel
Format: png, jpg or vector
Max size: 1 MB

Materials delivery:

within 10 days of the publication date.



b. 1 | Logo in Homepage APP



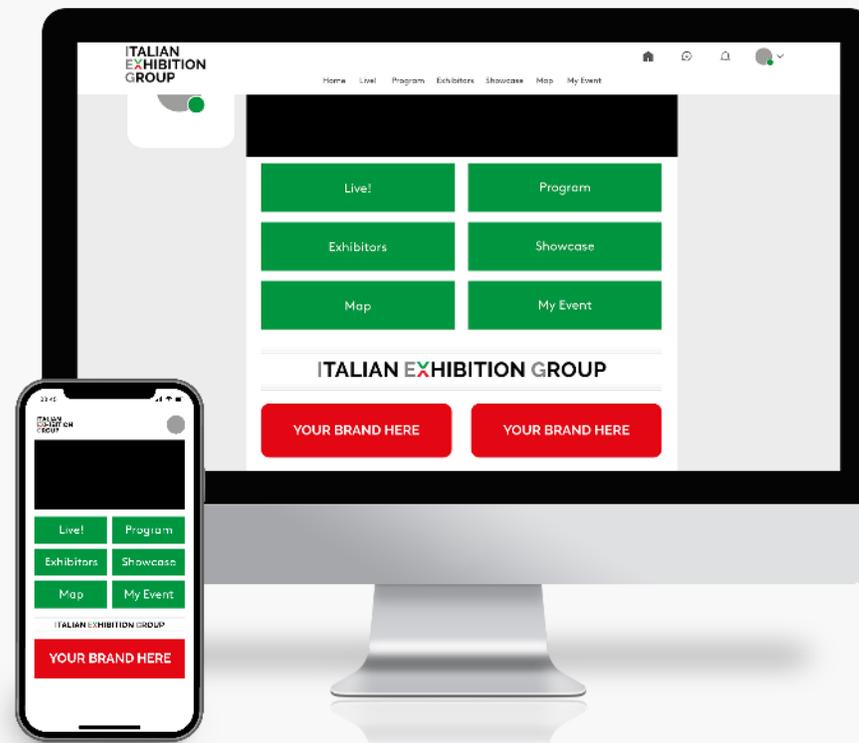
USP: Get maximum digital coverage during the event days every time you access the app's homepage.

€ 1.500

Technical info:

Logo size: 200x200 pixel

Format: png, jpg, gif or vector



b. 2 | Logo in highlights

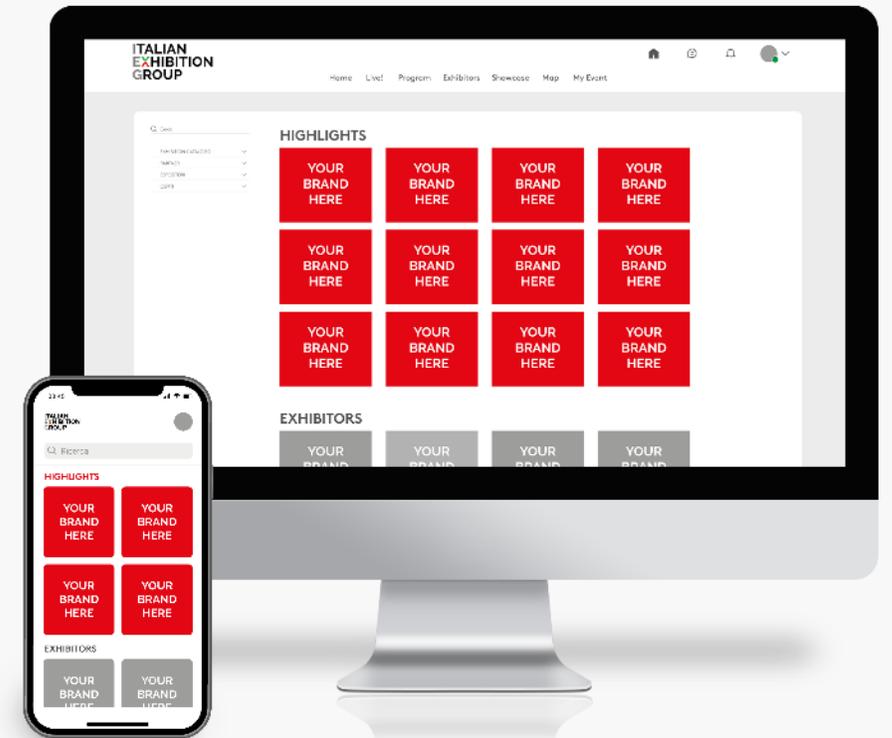


USP: Multiply your visibility by up to 7 times by placing your logo in the highlights section of the exhibitor catalogue.

€ 1.200

Technical info:

Complete the event's digital showcase at logo, image and text level.



b. 3 | Splash page

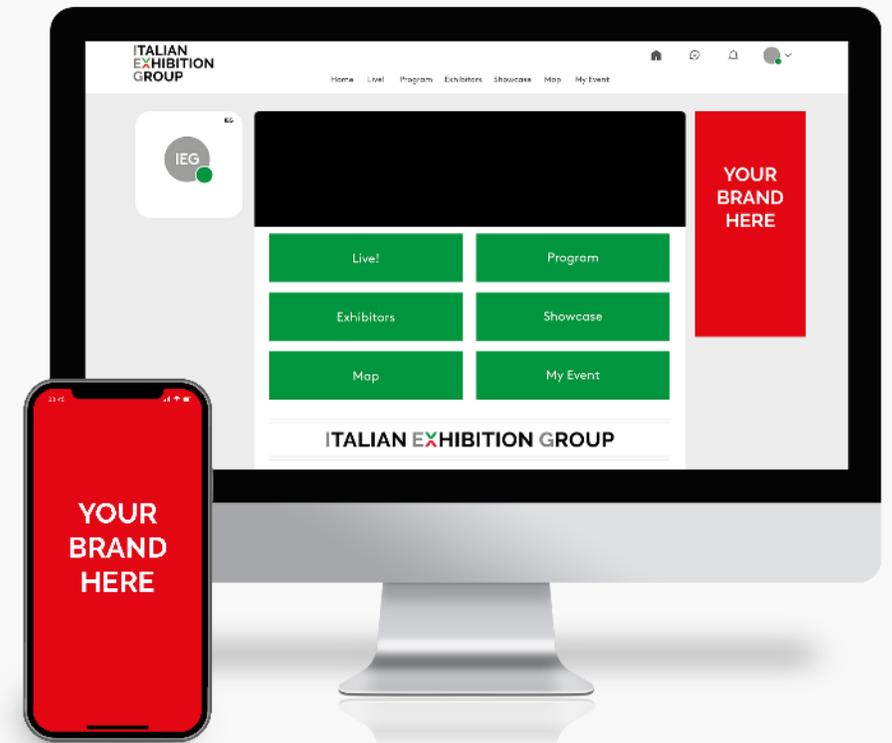


USP: Show your brand to everyone when they open the app and the event homepage by choosing this exclusive digital service.

€ 2.000

Technical info:

Image size 1080x1920 pixel (ratio 9:16). Format png, jpg.
Max size: 1 MB



b.4 | Banner on Profile Page



USP: Highlight products, services, events or initiatives by creating a communication campaign on your profile page.

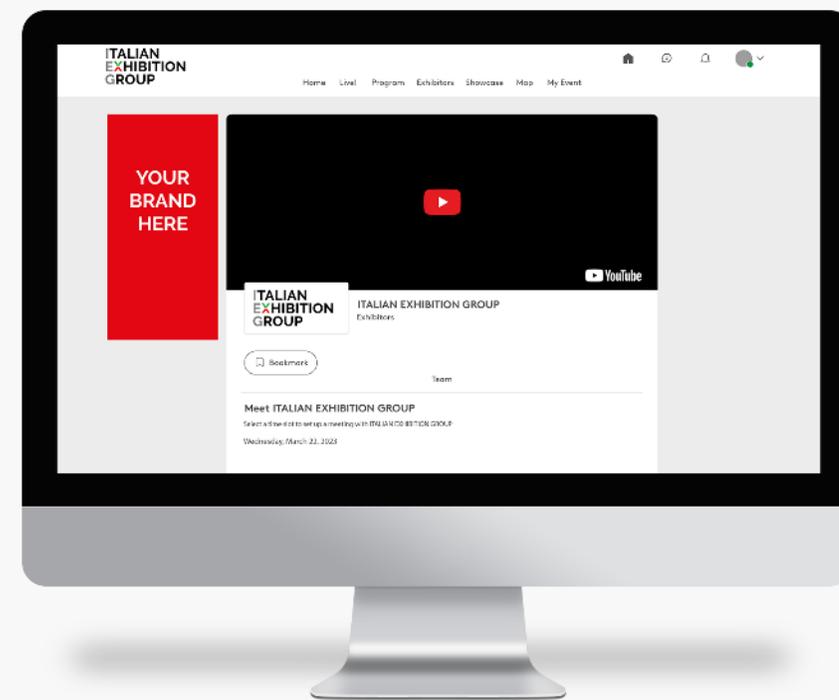
€ 500

Technical info:

Image size 1080X1920 pixel (ratio 9:16)

Format png, jpg.

Max size: 1 MB



03

Push Communication

a. E-mail marketing:

1. DEM
2. Box in newsletter
3. NL catalogue multibrand
4. Newsletter Banner

Materials delivery: via e-mail: advertising@iegexpo.it



a. 1 | DEM



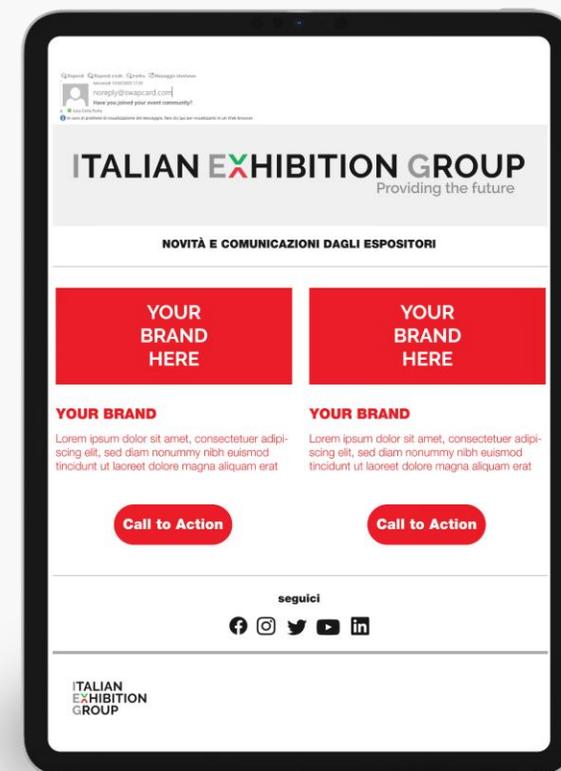
USP: Reach a large pool of profiled potential clients with a newsletter entirely and exclusively dedicated to your brand.

€ 1.500

Content: preferably product news, industry updates, own event promotion/invitation during the show.

Materials delivery:

Within 15 days before sending date



a. 2 | News in our newsletter



USP: Highlight your brand and get noticed by profiled professionals by occupying a space dedicated to you within event newsletters

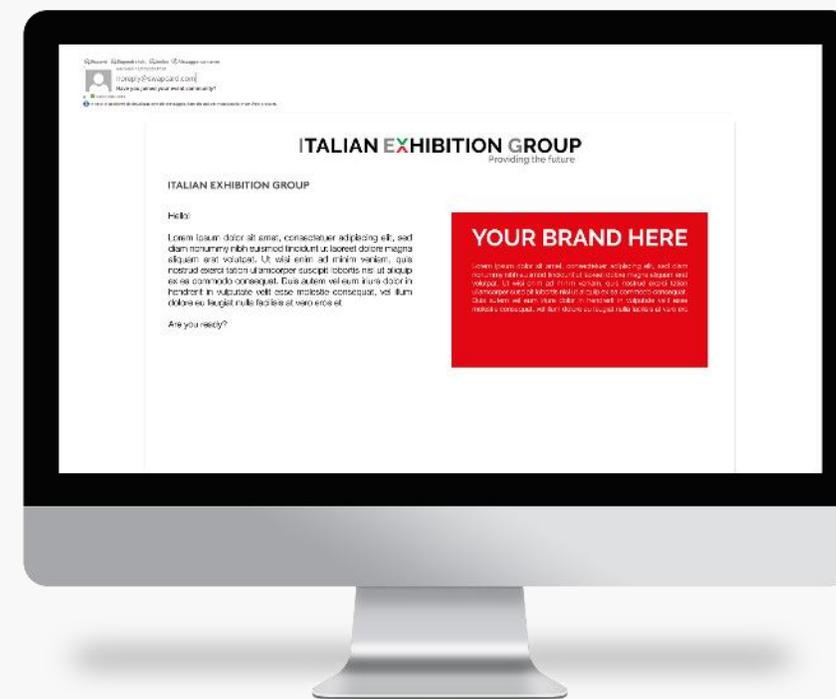
€ 500

Technical info: Text: max of 250 characters including spaces

Image: 16:9 and 1:1 scale

Material delivery:

within 10 days from the date of publication.



a. 3 | Newsletter catalogue multibrand



USP: Make your brand visible to the entire event database and drive users to your exhibitor profile page.

€ 500

Technical info:

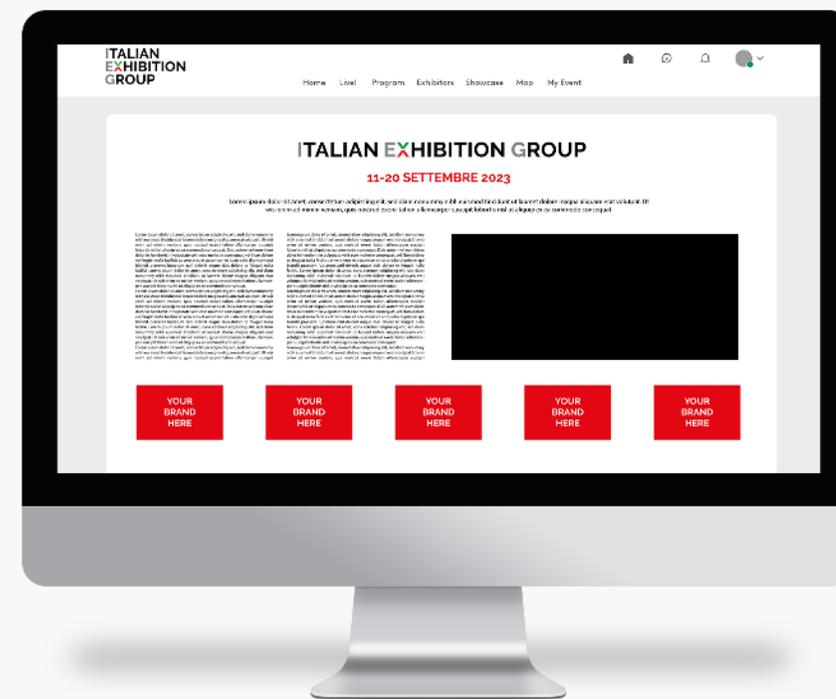
Text: max 250 characters including spaces

Image: 16:9 ratio or even 1:1

Logo: png or jpg

Material delivery:

within 10 days from the date of publication.



01

02

03

Push communication

04

a. 4 | Banner Newsletter



USP: Place your logo within the show newsletters.

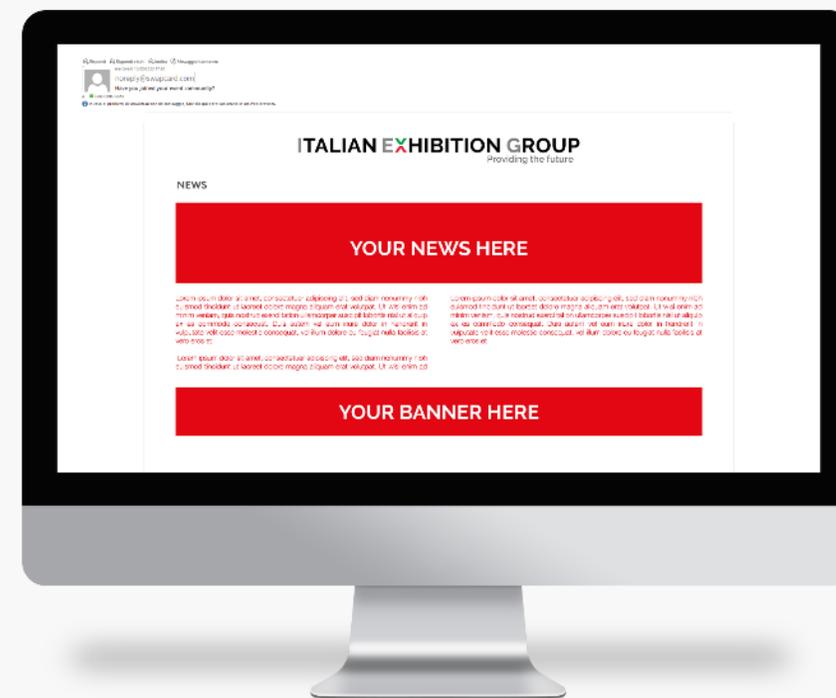
€ 700

Technical info:

Logo: png or jpg, 564x200 px (bxh)

Material delivery:

within 10 days of the publication date.



04

Fairground **RIMINI**

- a. Entrance
- b. Hall and Communal areas
- c. Colum customisation
- d. Pools

Materials delivery: via e-mail: advertising@iegexpo.it



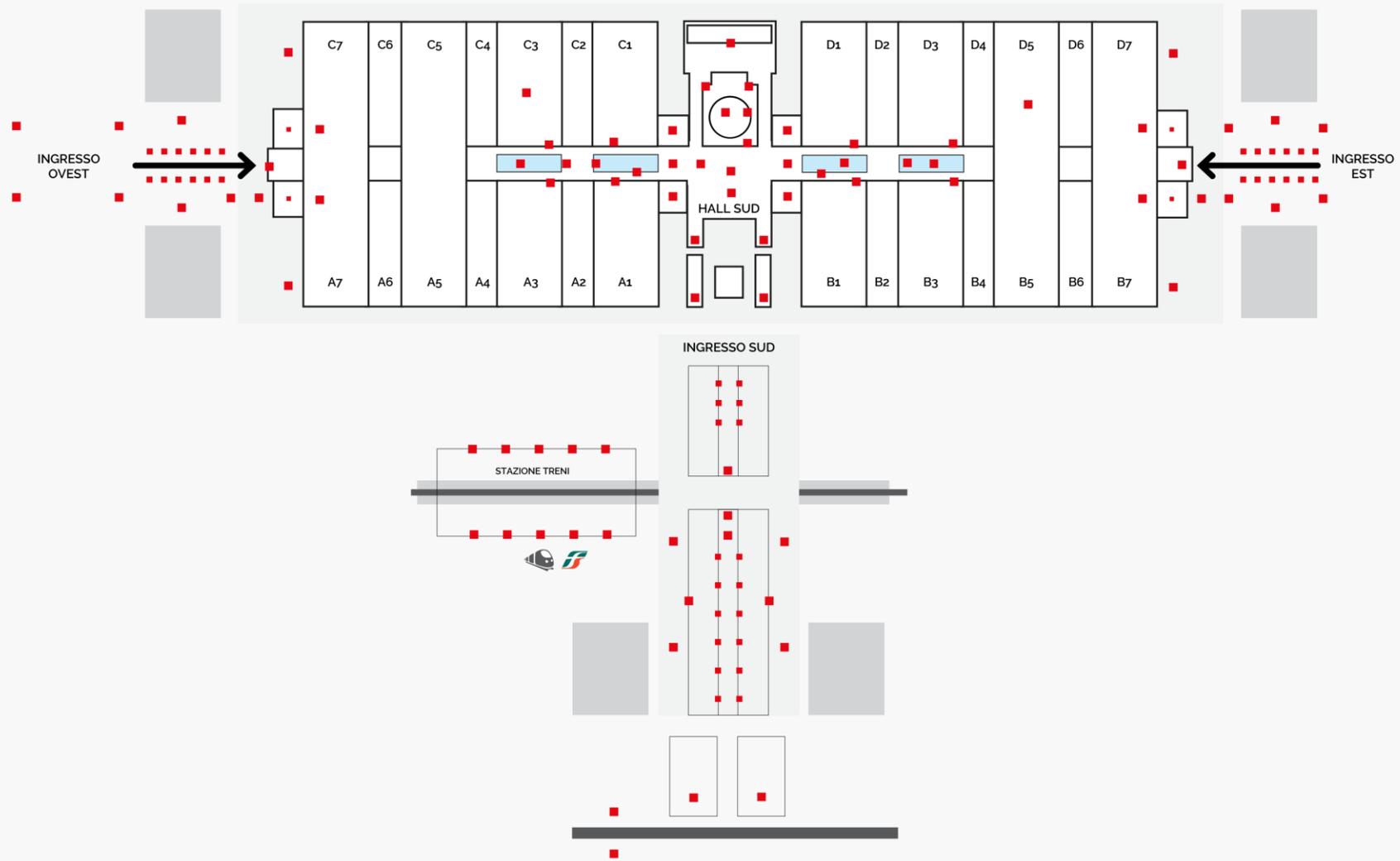
01

02

03

04

| Quartiere Fieristico



01

a. 1 | Entrance

02

03

USP: Located at the entrances to the SOUTH/WEST car parks, maximum visibility on entry and exit

04

CUSTOMISATION OF EXTERNAL PANELS
(LAMINATED VENEER) SOUTH/EAST/WEST
ENTRANCES

€ 3.500

Technical info:

Size: 500 cm x 300cm (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 40 days of the start of the show.



01

02

03

04

| Fairground Rimini

a. 2 | Entrance

USP: Human height, maximum customisation, highest footfall position

OUTDOOR BANNER– DOUBLE-SIDED
ADVERTISING PANEL

€ 600

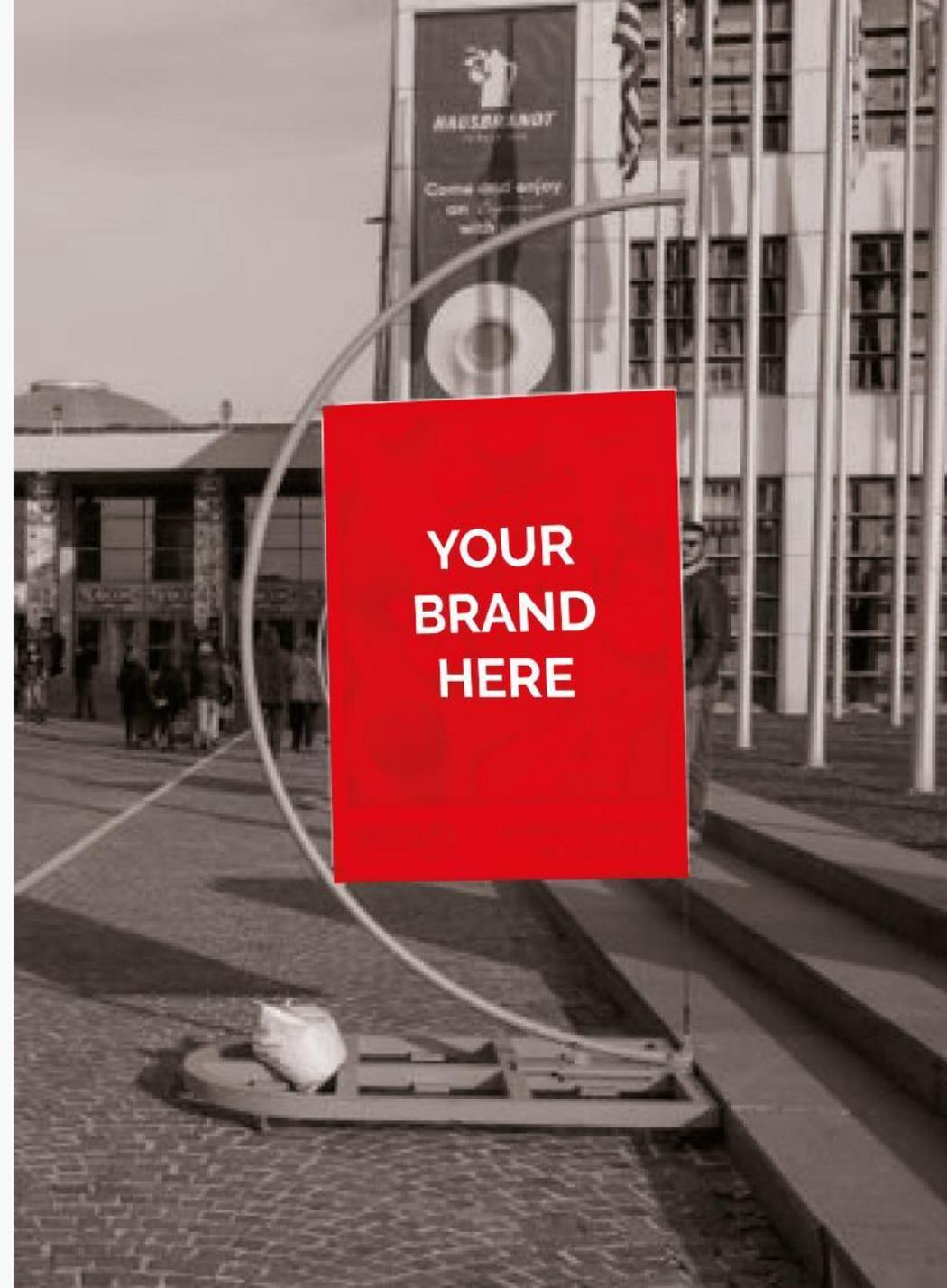
Technical info:

Size: 100 cm x 140cm (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 40 days of the start of the show.



01

02

03

04

| Fairground Rimini

a. 3 | Entrance

USP: Replicate your message along the visitors' main access avenue.
Create your atmosphere even before they reach your stand.

DOUBLE-SIDED ADVERTISING PANELS –
SOUTH ENTRANCE - EXTERNAL SWAN
(€ 600 CAD.)

€ 2.700 (6 swans pack)

€ 4.000 (10 swans pack)

€ 6.000 (full coverage pack, 16 swans)

Technical info:

Size: 100 cm x 130 cm (bxh).

Graphic material: high resolution PDF files.

Materials delivery:

within 40 days of the start of the show



01

02

03

04

| Fairground Rimini

a. 4 | Entrance

USP: Impress your future clients on arrival. Ensure visibility for all visitors coming to the exhibition centre by train.

DOUBLE-SIDED TOTEM, RIMINIFIERA RAILWAY STATION

5 TOTEM € 2.000

10 TOTEM € 3.700

Technical info:

Size: 114cm x 168cm (wxh).

Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 40 days of the start of the show.



01

a. 5 | Entrance

02

03

USP: Dress the main entrance deck in your brand colours. You will be visible to cars and pedestrians entering from the SOUTH entrance.

04

RAILWAY BRIDGE ADVERTISING BANNER

€ 5000

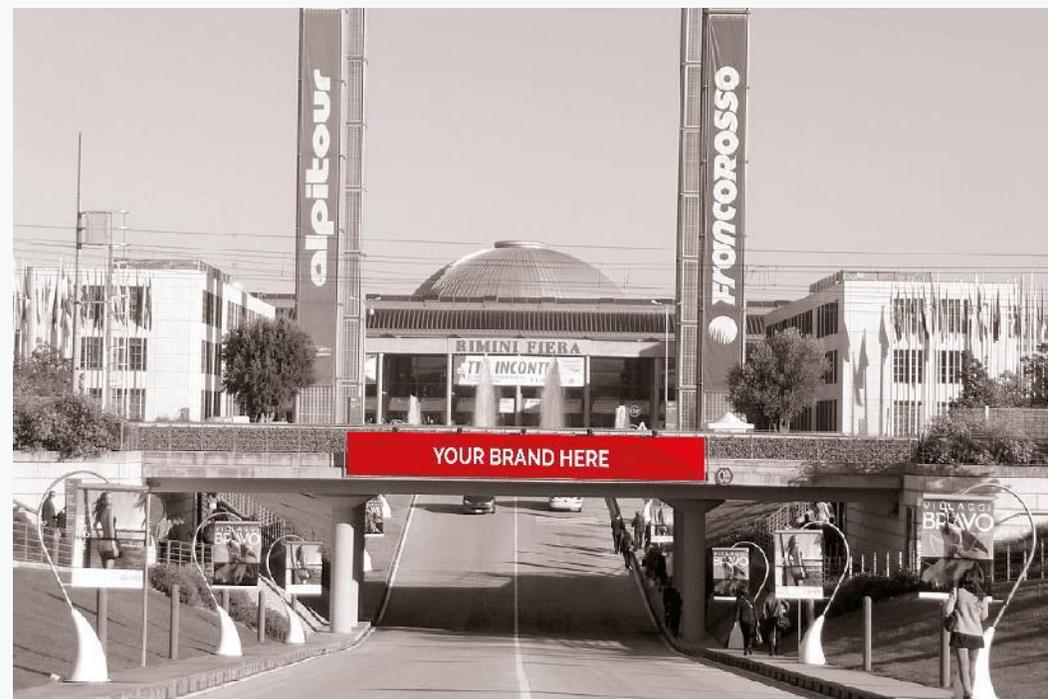
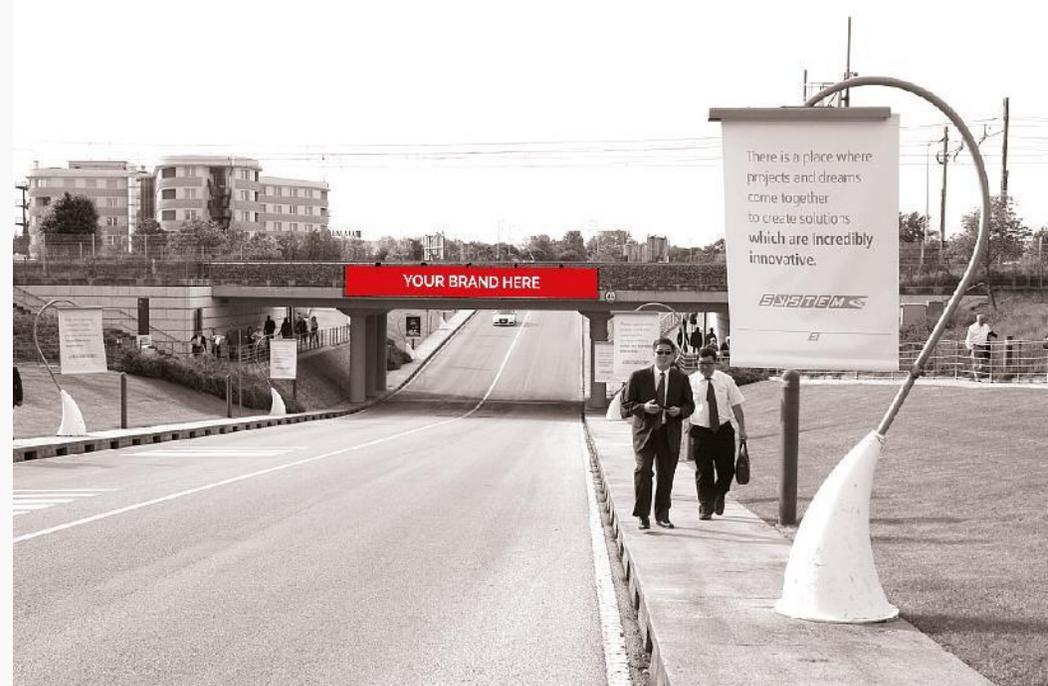
Technical info:

Size: 12m x 1,50m (wxh).

Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 40 days of the start of the show.



01

02

03

04

| Fairground Rimini

a. 6 | Entrance

USP: Set the mood for the show and secure the largest space available. 25 metres high, dedicated only to you.

CUSTOMISATION OF TETRAPYLON FOUNTAIN

2 BANNERS € 7.000

4 BANNERS € 12.000

Technical info:

Size: 2.5m x 25m (wxh).

Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 40 days of the start of the show.



01

a. 7 | Entrance

02

03

USP: 12 metres with your signature. Get noticed and decorate the main entrance to the fairgrounds with your colours.

04

SHOW ENTRANCE ADVERTISING BANNER- SOUTH ENTRANCE

€ 4.000

Technical info:

Size: 2.5m x 12 m (wxh).

Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 40 days of the start of the show.



01

a. 8 | Entrance

02

03

USP: Choose a different kind of communication, stand out where nobody expects it and escort visitors through the entrance

04

CUSTOMISATION OF FAIRGROUND ENTRANCE STEPS (South Entrance)

€ 3.000

Technical info:

Size: 4m x 15cm (wxh).

Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 40 days of the start of the show.



01

a. 9 | Entrance

02

03

USP: Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

04

CUSTOMISATION OF REVOLVING DOORS AT SHOW ENTRANCE

€ 1500 (1 door)

Technical info:

Size: 136cm x 220cm (wxh).

Customization: : 2 front and back sides per door.

Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 40 days of the start of the show.



01

a. 10 | Entrance

02

03

USP: Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

04

CUSTOMISATION OF SHOW ENTRANCE WINDOWS

€ 2.500 (couple)

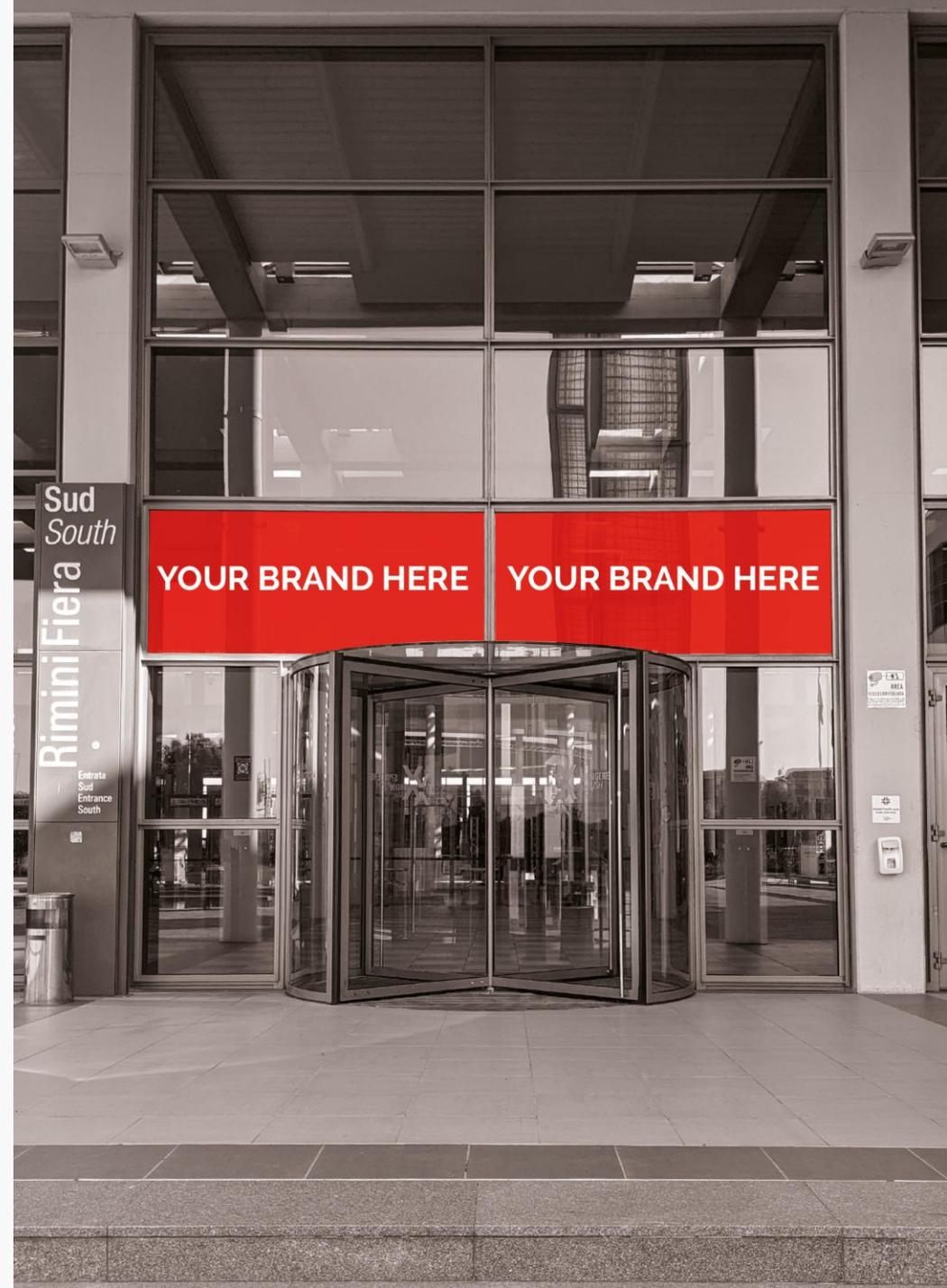
Technical info:

Size: 259cm x 115cm (wxh).

Graphic material: high resolution PDF file provided by the client.

Materials delivery:

within 40 days of the start of the show.



01

b. 1 | Hall and communal areas

02

03

USP: Promote your brand, your stand and your products by choosing an advertising space that makes you visible to everyone from the main halls and common areas.

04

DOUBLE-SIDED ADVERTISING BANNER

€ 1.200 (2 swans)

€ 2.000 (4 swans)

Technical info:

High resolution PDF file;
Size 1mx1,40m
resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 40 days of the start of the show.



01

b. 2 | Hall and communal areas

02

03

USP: Stand out from the competition and be visible to everyone in the South Hall. This space will give your brand exceptional and exclusive visibility.

04

ADVERTISING BANNER, SOUTH HALL

€ 4.000

Technical info:

High resolution PDF file;
Size 5x3m double-sided
resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 40 days of the start of the show.



01

02

03

04

| Fairground Rimini

b. 3 | Hall and communal areas

USP: Because of its outstanding visibility, this space will allow you to generate curiosity and desire to meet your brand to visitors heading to your Hall.

INTERIOR AREAS GLAZING CUSTOMIZATION

€ 1.500 (couple)

Technical Info

High-resolution PDF file;
Size 2.59x1.15m bxxh bifaciale
resolution 300 dpi; fonts included in PDF

Materials Delivery

Within 40 Days from the exhibition.



01

02

03

04

| Fairground Rimini

C. 1 | Customisation of columns

USP: Your brand and your stand literally in front of everyone's eyes. Get maximum visibility and coverage now by promoting your brand and stand at the entrance to the South Hall, the area from which most visitors enter the show.

ADVERTISING BANNER, ENTRANCE COLUMNS

€ 2.500 (2 columns)

Technical info:

High resolution PDF file;
Size 1x7m single-sided
resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 40 days of the start of the show.



01

02

03

04

| Fairground Rimini

C. 2 | Customisation of columns

USP: Take centre stage in the main halls and busiest public areas with this high-impact advertising space for every visitor entering the show.

ADVERTISING BANNER, 2 HALL COLUMNS

€ 2.500

Technical info:

High resolution PDF file;

Size

-0.5x7m bxx single-sided;

-0.5x5m bxx single-sided.

300 dpi resolution; fonts included in PDF

Materials delivery:

within 40 days of the start of the show.



01

d. 1 | Pools

02

03

USP: Your brand, your stand and your products in one of the most strategic passageways in the Rimini Expo Centre. Set yourself apart from the competition now by choosing a unique and exceptional space for your brand.

04

€ 3.000 cad: 3,5x2,5m double-sided (horizontal or vertical)

€ 6.000 cad: 6x3m bxh Bifacial (Horizontal Only)

Technical info:

High resolution PDF file; fonts included in the PDF.

Materials delivery:

within 40 days of the start of the show.



01

d. 2 | Pools

02

03

USP: Boost awareness of your brand and your stand by promoting it in outdoor areas frequented by visitors to the show.

04

ADVERTISING BANNER FOR POOL PORTICOS

€ 2.500: 5x3m bxx double-sided

€ 2.000: 3x5m bxx single-sided

Technical info:

High resolution PDF file
resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 40 days of the start of the show.



01

d. 3 | Pools

02

03

USP: With this space, your brand will not go unnoticed. Choose columns in the pool area to make your brand visible from multiple aisles and transit areas.

04

CUSTOMISATION OF POOL COLONNADE CIRCULAR GRAPHICS

€ 6.000 (10 columns)

Technical info:

High resolution PDF file;
Size 1.25mx3m
resolution 300 dpi; fonts included in the PDF.

Materials delivery:

within 40 days of the start of the show.



Thank you.

