

## **MINORS NO YOUNGER THAN 14 YEARS OLD WHO ATTEND EVENTS UNACCOMPANIED**

The undersigned \_\_\_\_\_

Born in \_\_\_\_\_ on \_\_\_\_\_ resident in \_\_\_\_\_ Address \_\_\_\_\_

### **DECLARES**

- to have fully read and understood the Regulations of the Event that ITALIAN EXHIBITION GROUP S.p.A. displays within the premises used for exhibition activities, as well as to share and expressly accept their contents.
- to have understood that they cannot access the event if they are under the age of 14, unless accompanied by a person exercising parental authority/guardian or as part of a school group previously authorised by ITALIAN EXHIBITION GROUP S.p.A.;
- to agree to be identified by the staff in charge, by showing them a valid identity document, in order to verify their age;
- to have understood that all liability in relation to possible consequences that may arise from the undersigned's willful or negligent conduct and, in particular, for any damage, accident or any other prejudicial event that may occur to the undersigned due to failure to comply with the Exhibition Regulations and/or that the undersigned may cause to persons or things, within the Italian Exhibition Group S.p.A. exhibition centre (including related appurtenances), remains with the parent exercising parental authority or the minor's guardian;
- to have been informed by the relevant personnel that his/her personal data will be processed by ITALIAN EXHIBITION GROUP S.p.A., exclusively for the purposes indicated in points 1 and 2 of the Privacy Policy below.

Place \_\_\_\_\_, Date \_\_\_\_\_

SIGNATURE (readable and in full)

\_\_\_\_\_

# INFORMATION ON THE PROCESSING OF PERSONAL DATA

## ART. 13 E 14 UE PRIVACY REG. 679/2016 - GDPR

Please be advised that the personal data provided by the interested party (yours and/or the Minor over whom the interested party exercises parental authority or guardianship) and/or otherwise acquired by Italian Exhibition Group S.p.A. ("IEG") in relation to the same, on the occasion of or in connection with the events, exhibitions, conferences/congresses, competitions and/or workshops (the "Events"), organized by IEG also in collaboration with third-party partners, are processed in compliance with the principles of lawfulness, fairness, correctness, proportionality, necessity, accuracy, completeness and security and with other applicable legal obligations.

### **CATEGORIES OF INTERESTED PARTIES, PROCESSING OPERATIONS AND COLLECTION METHODS**

The data processed concerns customers (i.e., visitors and participants in championships/competitions and/or workshops), and Prospects (individuals who have expressed interest in the Events over the last 10 years).

#### **The data processed may concern minors (including those under 14).**

The individual categories of data collected are further specified in the IEG forms, the content of which must therefore be considered an integral part of this policy.

The data collected are those indicated in the IEG forms completed before the Minor concerned accesses the Events. NB: IEG will refrain from disseminating any image of the Minor online, even with the consent of the person exercising parental authority or the guardian.

Data collection occurs via online forms or paper pre-registration or participation forms completed by the interested party and/or acquired from third-party operators authorized in writing by IEG, or collected via mobile devices such as tablets and smartphones present at the Event venues. Processing will be carried out using electronic and paper tools and with logics related to the individual purposes stated below. The data collected may be processed by first- and second-level Authorized Persons, appointed in writing by IEG, who need to be aware of it in order to carry out their activities (e.g., legal, sales, marketing, communications, administrative, logistics, IT, management control departments, etc.).

### **PURPOSE OF THE PROCESSING**

The processing will be carried out using electronic, manual, and paper-based tools for the following purposes:

1. Fulfillment of contractual and legal obligations arising from the participation/visit or related to the participation/visit already contracted or potential participation/visit of the data subject and/or minor in the "Events." Communication of pre-contractual information (e.g., information, programs, proposals, etc.) related to the Events, at the data subject's request.
2. Planning and organizational management of the Events, such as issuing and paying for admission tickets (including verifying successful payment through third-party operators), issuing accreditations and entry passes, creating and checking identification badges or personal identification documents for security purposes and managing safety measures (e.g., emergency evacuation procedures), managing contracts entered into with third-party suppliers of goods and/or services used by IEG or the data subject during the Events, and protecting company assets and/or assets of third parties participating in the Events.

### **LEGAL BASIS FOR THE PROCESSING**

Processing for the purposes set out in point 1 is based on IEG's need to fulfill the obligations undertaken under the contract entered into with the data subject (and to carry out all actions necessary for the correct and complete execution of the commitments undertaken) and/or the related legal obligations. Therefore, such processing does not require the data subject's prior consent, and the data subject is also free not to provide his or her data, or that of the minor, to IEG. However, in such a case, IEG will not be able to provide the service requested by the data subject or currently attributable to the data subject (e.g., allowing the data subject to participate in the Event of interest and providing related services, such as the printed and/or digital event catalogue) and/or will not be able to fulfill the legal obligations associated with the relationship.

The legal basis for processing for the purposes set out in subsection 2 is IEG's legitimate interest in adequately organizing the Events, planning and managing all organizational activities reasonably useful for enabling the data subject to efficiently and effectively participate in the Events, and managing relationships with third-party suppliers of goods and services functional to and/or related to the Events.

For these purposes, therefore, IEG does not require the data subject's prior consent. The data subject is free not to provide his/her data, nor that of a minor, but in that case he/she will not be able to participate in the Event.

In the sole case of participation in Events that, for specific security purposes of the premises and/or goods displayed therein, require the creation and delivery of an identification badge with the data subject's photograph, this photograph is collected and processed by IEG with the data subject's prior written consent (in the case of a minor, consent must be declared and given by the holder of parental responsibility). This consent constitutes the legal basis for the processing, which the data subject may always refuse. Failure to provide consent, however, prevents the interested party from participating in the Event of interest.

During Events organized by IEG, IEG and/or authorized photographers and/or videographers may also take generic filming and/or photography on-site to promote the Events on related websites and IEG's social media profiles (e.g., Twitter, Facebook, WhatsApp, YouTube, Vimeo, etc.), in brochures, catalogs, and other printed promotional materials. These images relate to trade fair activities, which are considered public events/open to the public, and therefore do not require the data subject's explicit consent. IEG will refrain from disseminating any images of Minors online, even with the consent of their legal guardian or legal guardian.

### **DATA**

For purposes 1 and 2, IEG may disclose the data to: providers of management and maintenance services for IEG's IT systems, websites, and databases; photographers and/or videographers who produce video and audio materials or perform post-production; journalists and newspapers; companies entrusted with services necessary for the organization and management of Events (e.g., installation of stands and equipment, publishers of print and online catalogs, logistics, security, private surveillance, emergency services, hostesses, etc.); diplomatic representations; and consultants, who will process the data as External Data Processors. For all of the aforementioned purposes, IEG may also disclose the data to third-party commercial partners with whom IEG collaborates in the organization and/or promotion of the Events. These partners will process the data as independent data controllers, joint data controllers, or external data processors. In the latter case, IEG will enter into a written agreement with the joint data controller to clarify their respective processing activities. A list of joint controllers, independent controllers, and external data processors is available upon request (for the relevant procedures, please refer to the "Data Subject's Rights" section of this policy).

The data may be shared with IEG personnel and/or third-party authorities (e.g., rescue teams, judicial authorities, or the police), as well as with persons exercising parental authority and guardians.

### **TRANSFER OF DATA ABROAD**

If IEG uses cloud providers based in the United States (e.g., Microsoft, Google, AWS – Amazon), personal data may be transferred to the US to the extent necessary to perform the technical service provided. This data transfer is subject to adequate safeguards, consisting of the prior stipulation by the third-party importer of a contractual agreement with us, through which they undertake, for the processing under their responsibility, to comply with privacy obligations substantially equivalent to those required by EU legislation applicable to us (through the use of standard contractual clauses – or "SCCs" – compliant at least with the text adopted by the EU Commission, subject to any additions and/or amendments more favorable to the data subject).

In some cases of data transfer to cloud providers based or located in data centers outside the EU, such providers are subject to the regulatory powers of local public authorities. In some situations, under foreign law (in the US: the Federal Trade Commission, Section 702 of the FISA, and Executive Order EO 12333), the data importer may be required to disclose the transferred personal data in response to requests from public authorities to meet national security (e.g., anti-terrorism) or local law enforcement requirements. This may result in data access, which the data importer may be required under local law not to notify the data exporter and the data subject, who will therefore be unable to exercise their rights under the GDPR.

Therefore, IEG believes that the CCS applied in its relationships with importers (particularly US importers) effectively guarantee protection of data subjects' rights substantially similar to that provided by the GDPR, regardless of the application of any additional measures to the processing in question.

The adoption of additional contractual measures by IEG with respect to importers (e.g., obligations to report public access, the right to suspend or cease the transfer and terminate the contract with the importer, and the like) may be introduced at any time by the exporter following any guidance provided to operators by the EDPB (European Data Protection Board) following the ruling of the Court of Justice of the European Communities (ECJ of 17 July 2020, which declared the bilateral agreement known as the "Privacy Shield" invalid in EU relations).

The transfer of data to a non-EU country also occurs because it is necessary for the execution of i) a contract concluded between the data subject and IEG and/or pre-contractual measures adopted at the data subject's request, or ii) a contract stipulated between IEG and another natural or legal person (e.g., our subsidiary, supplier, company with headquarters outside the EU, etc.) in favor of the data subject.

### **DURATION OF DATA PROCESSING**

For purposes 1 and/or 2, we process data for 10 years from the date of contract execution (in the case of customers) or from the date of data collection from the data subject (in the case of prospects). IEG processes data for a period of 5 years from the publication of the product in the case of promotion of editorial products.

We process data for a period of 60 days after the end of each Event, in the case of data made available at collection points for assistance requests communicated to us by visitors and exhibitors (including insurance desks, information points, and emergency rooms).

We process data necessary for IT security purposes (e.g., log-in records, failed logs, and log-outs when accessing restricted areas on IEG websites relating to Events) for 1 year from collection. Log records relating to the reading of IEG's online privacy notices and online actions (e.g., clicks, flags, and the like) through which the data subject's consent is communicated to IEG are retained for 10 years from collection.

In the event of a dispute between the data subject and us or our third-party suppliers, we process the data for the time necessary to exercise the rights of ourselves or our third-party suppliers, i.e., until the issuance and full execution of a final judgment between the parties or a settlement.

After the aforementioned maximum duration, the personal data is permanently destroyed or rendered completely anonymous..

## **RIGHTS OF THE INTERESTED PARTY**

You have the right for yourself and/or for the minor under 14 years of age over whom you exercise parental authority/guardianship, to:

- ask us for confirmation as to whether or not personal data concerning you are being processed, and, where that is the case, access to the personal data and the following information: a) the purposes of the processing; b) the categories of personal data concerned; c) the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organizations; d) where possible, the envisaged period for which the personal data will be stored, or, if not possible, the criteria used to determine that period; e) the existence of the right to request from the controller rectification or erasure of personal data or restriction of processing of personal data concerning you, or to object to such processing; f) the right to lodge a complaint with a supervisory authority; g) where the personal data is not collected from the data subject, any available information as to its source; h) the existence of automated decision-making, including profiling, and, at least in such cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject.
- where personal data are transferred to a third country or to an international organisation, the data subject shall have the right to be informed of the existence of appropriate safeguards relating to the transfer;
- request, and obtain without undue delay, the rectification of inaccurate data; considering the purposes of the processing, the integration of incomplete personal data, including by providing an additional declaration.
- request the erasure of data if a) the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed; b) the data subject withdraws consent on which the processing is based and there is no other legal basis for the processing; c) the data subject objects to the processing, and there are no overriding legitimate grounds for the processing, or the data subject objects to processing for direct marketing purposes (including profiling for such direct marketing); d) the personal data have been unlawfully processed; e) the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject; f) the personal data have been collected in relation to the offer of information society services.
- request the restriction of processing concerning you, where one of the following applies: a) the accuracy of the personal data is contested by the data subject, for a period enabling the data controller to verify the accuracy of the personal data; b) the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead; c) the data controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defence of legal claims; d) the data subject has objected to processing for direct marketing purposes, pending verification whether the legitimate grounds of the data controller override those of the data subject.
- obtain from the data controller, upon request, communication of the third-party recipients to whom the personal data has been transmitted;
- revoke at any time your consent to the processing of your personal data, where previously communicated for one or more specific purposes, it being understood that this will not affect the lawfulness of the processing based on the consent given prior to the revocation.
- receive the personal data concerning you that you have provided to us in a structured, commonly used and machine-readable format and, if technically feasible, to have such data transmitted directly to another data controller without hindrance from us, if the following (cumulative) condition applies: a) the processing is based on the data subject's consent for one or more specific purposes, or on a contract to which the data subject is party and for the performance of which the processing is necessary; and b) the processing is carried out by automated means (software) - overall right to so-called "portability". The exercise of the so-called right to portability is without prejudice to the right to erasure provided above; - not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning him or her or similarly significantly affects him or her.
- lodge a complaint with the competent supervisory authority under the GDPR (that of your place of residence or domicile); in Italy, this is the Data Protection Authority.

You can exercise your rights by writing to the **Data Controller ITALIAN EXHIBITION GROUP S.p.A.**, with registered office in Via Emilia, 155 – 47921 Rimini (Italy), email address: [privacy@iegexpo.it](mailto:privacy@iegexpo.it).

To ensure compliance with the GDPR and applicable laws regarding the processing of personal data, we have appointed Luca De Muri, Attorney at Law, as Data Protection Officer. He is domiciled for this role at Italian Exhibition Group S.p.A.

**Unaccompanied Minors Release – Rev. 16.12.2025**