

VENDITALIA 2026

GENERAL RULES & REGULATIONS OF PARTICIPATION

CHAPTER I

RULES OF PARTICIPATION

[Art. 1 - ORGANIZERS – LOCATION AND DATE](#)

[Art. 2 - PARTICIPATION PROCEDURE](#)

[Art. 3 - EXCLUSION FROM THE EXHIBITION](#)

[Art. 4 - EXHIBITING SPACE](#)

[Art. 5 - TRANSFER- REVOCATION - REDUCTION - WITHDRAWAL - NO PARTICIPATION](#)

CHAPTER II

RULES OF PARTICIPATION

[Art. 1 - CATEGORIES OF EXHIBITORS ALLOWED TO PARTICIPATE](#)

[Art. 2 - RATES](#)

[Art. 3 - TERMS AND METHOD OF PAYMENT](#)

[Art. 4 - OFFICIAL LIST OF PARTICIPANTS AND GUIDE MAP](#)

[Art. 5 - CANCELLATION - SUSPENSION OF THE EXHIBITION](#)

[Art. 6 - ENTRY PASSES](#)

[Art. 7 - PARKING](#)

[Art. 8 - RESCHEDULING OF THE EVENT \(COURSE, DURATION AND TIMES\)](#)

[Art. 9 - VISITORS](#)

[Art. 10 - ADVERTISING](#)

[Art. 11 - RETAILING](#)

[Art. 12 – PUBLIC OPEN ACTIVITIES](#)

[Art. 13 - CONFERENCES, CONTESTS, BUSINESS MEETINGS](#)

[Art. 14 - ALCOHOLIC BEVERAGES, BEVERAGES, FOOD, DIETARY PRODUCTS AND SUPPLEMENTS DISTRIBUTION](#)

[Art. 15 – PROTECTION OF PERSONAL DIGNITY, RESPECT, AND THE DECORUM OF THE EVENT](#)

CHAPTER III

RULES OF PARTICIPATION - GENERAL CLAUSES

[Art. 1 - DAMAGES - INSURANCE](#)

[Art. 2 - INDUSTRIAL, DIGITAL AND INTELLECTUAL PROPERTY RIGHTS](#)

[Art. 3 - EXHIBITION NAME OWNERSHIP](#)

[Art. 4 - CLAIMS](#)

[Art. 5 - GENERAL RULES AND REGULATIONS, SUPPLEMENTS AND MODIFICATIONS](#)

[Art. 6 - PHOTOGRAPHIC AND VIDEO REPRODUCTIONS](#)

[Art. 7 - ACCEPTANCE OF GENERAL RULES AND CONDITIONS; OFFICIAL LANGUAGE AND COMPETENT COURT](#)

CHAPTER IV

RULES OF PARTICIPATION - REGISTRATION AND PARTICIPATION IN THE PHYSICAL AND VIRTUAL EVENT

[Art. 1 - RULES FOR REGISTRATION OF PARTICIPANTS TO THE WEB PLATFORM](#)

[Art. 2 - SAFETY REGULATIONS](#)

[Art. 3 - PLATFORM CLOSURE AND MULTIMEDIA MATERIALS TREATMENT](#)

[Art. 4 - GUARANTEES, LIABILITY, FORCE MAJEURE, THIRD PARTY WEBSITES](#)

[Art. 5 - LINK TO THIRD PARTY WEBSITES](#)

[Art. 6 - RESPONSIBILITY OF THE PARTICIPANT](#)

[Art. 7 - B2B PROGRAM](#)

[Art. 8 - MULTIMEDIA MATERIALS DISCLAIMER IN ACCORDANCE WITH LAW](#)

Art. 1. - ORGANIZERS - LOCATION AND DATE

The exhibition is organized in Rimini by Vending Expo srl (hereinafter called the Organizer), with registered offices in Milano, Foro Buonaparte, 74, 20121 Milano, VAT Code 13753770968, Milano Monza Brianza Lodi Company Register no. 13753770968, the exhibition "VENDITALIA", hereinafter called "the Exhibition", scheduled for May 06 to 08, 2026.

Art. 2 - PARTICIPATION PROCEDURE

2.1 APPLICATION FOR PARTICIPATION - rules for the contracting parties

Companies that intend to participate in the expo can apply by sending the following documents (in pdf format) via e-mail to expo@iegexpo.it:

2.1.1 the application form, correctly completed and appropriately undersigned in every part, with the company stamp and the signature of the Legal Representative, as well as these Rules and Regulations.

2.1.2 receipt of the advance payment of € 40,00 x requested sq.m + VAT (if due) if it occurs no later than 31 August 2025. Receipt of the advance payment of €100.00 x requested sq.m + VAT (if due) if it occurs starting from 1 September 2025. This payment is optional for the contracting party and, in the event of being paid within the deadlines indicated in the participation request, it will give precedence in the allocation of the areas, in fact, proposals will be sent out based on the order of arrival of the deposits.

The Organizer reserves the right to relegate incomplete forms on a waiting list.

Applications will be examined for as long as exhibit space is available.

The Organizer reserves the right to not accept further special requests entered by the contracting party in the "Notes" section.

The Organizer reserves the right to reject applications if there are outstanding administrative issues.

With the indication of a different billing name on the invoices/fiscal documents, the contracting party/ declares to the Organizer that he/she will assess the proposal of participation that will be sent to him/her, in the interest of the person in whose name the invoice/fiscal document is issued, and by whom he/she has been commissioned.

In the event of any dispute on behalf of the person in whose name the invoice is issued, the contracting party/participant undertakes to settle any outstanding matters with the Organizer directly and personally.

2.2 PARTICIPATION PROPOSAL

2.2.1 RULES FOR PARTICIPANTS

Exhibitors will be informed of their acceptance to participate and notified of the allocated exhibition space via the document titled "proposta di partecipazione" or "participation proposal."

The participation proposal once filled in, signed and returned to expo@iegexpo.it by the date indicated therein constitutes an official participation contract.

It must be noted that, when sending the participation proposal, it is also necessary to arrange payment of the deposit, unless it has already been paid within the deadlines indicated in the application form.

With the indication of a different billing name on the invoices/fiscal documents, the participant declares to the Organizer that he/she will participate in the expo, in the interest of the person in whose name the invoice/fiscal document is issued, and by whom he/she has been commissioned.

In the event of any dispute on behalf of the person in whose name the invoice is issued, the contracting party/participant undertakes to settle any outstanding matters with the Organizer directly and personally.

2.2.2 RULES FOR CONTRACTING PARTIES RECEIVING SPACE IN LIEU OF PAYMENT (CONTRA DEALS):

Contracting parties have to:

- send via e-mail to expo@iegexpo.it the appropriate form received from the Organizer, correctly completed and undersigned throughout, with the company stamp and the signature of the Legal Representative, as well as these Rules and Regulations;
- invoice for receipt of space in lieu of payment (contra-deals), pursuant to the agreements with the Exhibition Manager, made out to Vending Expo srl, registered offices Foro Buonaparte, 74 – 20121 Milano.

The Organizer reserves the right to reject applications if there are outstanding administration issues.

Art. 3 - EXCLUSION FROM THE EXHIBITION OR NON-PROVISION OF SERVICES

3.1 REQUISITES OF APPLICATION REQUESTS

The Organizer reserves the right to not accept the application request, in the following cases:

- 3.1.1 the presentation of an application form that is not correctly completed and appropriately undersigned in every part, with the company stamp and signature of the legal representative.
- 3.1.2 the contracting party's rejection of the pre-arranged exhibiting rates and formats as indicated in Chapter II Art. 2
- 3.1.3 the Organizer also reserves the right to not accept the application request for particularly important exhibition organization reasons, including the case of applications presenting product categories not relevant to those covered by the event.
- 3.1.4 in the event of non-compliance or ineffective fulfilment, even if partial, of the behaviour obligations and duties expressed in the code of ethics as per Chapter III Art. 8.

In the above-mentioned cases 3.1.1, 2, 3, 4, the company will be refunded any deposit paid.

3.2 ORGANIZER'S WITHDRAWAL

The contracting parties agree that the Organizer reserves the right to withdraw the signed participation proposal if:

- 3.2.1 it has not been sent to the Organizer within the deadline foreseen by the participation proposal;
- 3.2.2 the company has not paid the necessary deposit when sending the undersigned participation proposal;
- 3.2.3 there are important organization reasons.

In cases as per points 3.2.1 and 3.2.3, the company will be refunded any deposit made for application, without any other sum being due for withdrawal and the Organizer will have the faculty to use the previously allocated area and assign it to other interested parties.

3.3 ANNULMENT OF THE PROPOSAL OF PARTICIPATION

3.3.1 The contracting parties agree that the Organizer will have the right to annul the undersigned proposal of participation, with a written communication to the Participant, in the event of failure to comply or ineffective fulfilment (even if partial) on behalf of the Participant of the behaviour obligations and duties expressed in the aforementioned code of ethics, as per Chap. III Art. 8. For the participant, such non-compliance will result in the contract being terminated ipso iure, as it constitutes a serious breach of contract, as per art. 1456 of Italian Civil Law.

3.4 PAYMENT OF BALANCE

In the event of failure to pay the balance within the deadline indicated in Chap. II Art.3, the Organizer reserves the right to:

3.4.1 forbid the Participant or any stand fitters commissioned by the Participant to set up and fit out the stand. In the case of turnkey areas (shell schemes) provided by the Organizer and/or other companies of the IEG group, to not personalize the stand with the participant's distinctive symbols/brands/logos.

3.4.2 Not provide the requested technical services.

3.5 OUTSTANDING ADMINISTRATIVE MATTERS

It is specified that, in the case of outstanding administrative matters, even those also due to previous dealings with the Organizer and/or Italian Exhibition Group, or in the case in which it is seen that the company is in a clear state of insolvency, the Organizer reserves the following rights:

3.5.1 non-acceptance of the application form,

3.5.2 later non-acceptance of the undersigned participation proposal,

3.5.3 non-acceptance of application by participants with contra-deal arrangements,

3.5.4 forbidding the Participant or any stand fitters commissioned by the Participant to set up and fit out the stand.

In the cases of art. 3.4 and art. 3.5, no compensation will be due to the company for any reason and the Organizer will have the right to retain any sum already paid for participation in the expo as partial or complete compensation for the previous outstanding debts.

3.6 COMMUNICATION

In all the aforementioned cases, the Organizer will take steps to give adequate written communication.

Art. 4 - EXHIBITING SPACE

4.1 EXHIBITION LAYOUT

Exhibition layout is at the final discretion of the Organizer, including space that may be arranged in other areas of the exhibition centre.

For expo layout requirements, the Organizer has the right, according to its undisputable judgement, to modify/reduce the standard width of passageways in some halls and some areas in the halls without compromising their safety and visitor circulation and without Participants being able to raise any objection regarding the matter.

4.2 STAND ALLOCATION

Exhibition space allocation is decided by the Organizer, taking into consideration the overall interests of the Exhibition, the order in which application are received, the area requested and, wherever possible, preferences expressed by the contracting party.

It should also be noted that the floorplan attached to the participation proposal is to be considered provisional, since the neighbouring areas and stands are subject to change.

4.3 MODIFICATION, REDUCTION, REPLACEMENT OF SPACE

Even in the case of proposal acceptance by the participant, the Organizer nevertheless reserves the right to move, vary or modify the area allocated, in the interest of the show and its assured success.

The number of open stand sides may be modified if required by the Exhibition layout. The Organizer reserves the right, to be exercised at its sole discretion at any time and therefore even during the exhibition, if its layout is modified, or for other reasons, to change or to reduce any space already allocated or replace it with another, even in a different area.

In the event of any of these cases occurring, participants will only have the right to the possible refund of a sum corresponding to the difference between what has already been paid as a participation fee and the effective cost of the area allocated to them.

4.4 PARTICULAR EXHIBITING CONDITIONS

In order to avoid damaging the showcases of Participants in the red area opposite the pools in Halls C1 and C3, the organizer has the authority to partially black-out the halls in question in the early hours of the day. Should they consider it necessary, participants positioned in the second half of the aforementioned halls must personally arrange for more lighting on their stands.

Art. 5 - TRANSFER - ANNULMENT - REDUCTION - WITHDRAWAL - NO PARTICIPATION

5.1 TRANSFER

Stands or parts thereof may not be sublet or allocated, even free of charge, without prior authorisation from the Organizer.

5.2 ANNULMENT

Any Contracting party who, after having submitted an application for participation, intends withdrawing it must inform the Organizer rapidly, in writing. In this case, any deposit paid will be reimbursed.

5.3 REDUCTION

Participants who request a reduction in the space allocated in the participation proposal must promptly inform the Organizer in writing, stating the reasons for these changes.

In this case, the Organizer reserves the right to not accept the request or to accept it and:

5.3.1 reduce the area, maintaining the allocated position and considering the excess space free to be rented.

5.3.2 allocate a new space compatible with the expo layout, considering the space previously involved in the contract free to be rented

In the above cases, the sum to be paid will be recalculated according to the new area and position allocated.

5.4 WITHDRAWAL

GENERAL RULES & REGULATIONS OF PARTICIPATION VENDITALIA 2026

CHAPTER I - RULES OF PARTICIPATION

cod. ref: RGE_VEN26

Participants who, after having undersigned the proposal for participation, want to cancel participation in the exhibition, must promptly inform the Organizer, always in writing, stating the reasons for these changes.

Cancellation of participation entails the payment of specific penalties (without prejudice to further damages) as follows:

- 5.4.1 If the written cancellation reach the Organizer till 07 December 2025 the penalty will be equal to an amount corresponding to the registration fee.
- 5.4.2 If the written cancellation reach the Organizer till 07 March 2026 a penalty equal to an amount corresponding to the advance payment as calculated in the countersigned participation proposal will be applied.
- 5.4.3 If the written cancellation reach the Organizer beyond 07 March 2026 and up to 10 April 2026 a penalty equal to an amount corresponding to the entire amount as quantified in the countersigned participation proposal will be applied.
- 5.4.4 If the written cancellation reach the Organizer from the date of 11 April 2026, penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal.

The amount of the penalties established above at points 5.4.1 and 5.4.2 will be retained from the deposit paid.

5.5 NO PARTICIPATION

Participants who have not occupied their area or begun set-up within 12 noon on the day before the inauguration will be considered defaulting to all effects and, without prejudice to greater damages, will be obliged to pay as a penalty where they have not already done so, the sum equal to the entire participation fee; in this eventuality, the Organizer will also have the faculty to use the aforementioned area, assigning it to other interested parties.

5.6 CONTRA DEALS WITHDRAWAL

In the event of cancellation, participants receiving space in lieu of payment will be subject to the conditions agreed to in the relative contract

GENERAL RULES & REGULATIONS OF PARTICIPATION VENDITALIA 2026

CHAPTER III - RULES OF PARTICIPATION - GENERAL CLAUSES

cod. ref: RGE_VEN26

Art. 1 CATEGORIES OF EXHIBITORS ALLOWED TO PARTICIPATE

Participants must be:

- 1.1 companies exhibiting products and services they manufacture/produce themselves or their agents; exclusive Italian agents, retailers for foreign companies.
- 1.2 trade associations, financial organisations and bodies whose institutional role is the promotion, research and increasing awareness for this specific sector and its services.
- 1.3 With regard to points 1.1 and 1.2, it is specified that:
 - 1.3.1 Participants are obliged to exhibit and market only and exclusively new products, machinery and equipment, i.e. not previously used for commercial purposes by other owners/managers/venues.
 - 1.3.2 Every product, machine and service shown during exhibition - property of exhibiting companies or those represented or hosted by them - must conform to the trade sector list.
 - 1.3.3 Representatives are obliged to indicate in the dedicated section in the Reserved Area the list of companies they represent and whose products they intend exhibiting. In case of represented companies, it is strictly not allowed the physical presence of company staff. In case the Organizer should detect the presence of company staff during the event, that company shall be considered for all purposes as guest company with consequent payment of the expected fee as specified in art. 2 sub. II.

The Organizer has always the right to ask for representative documents demonstrating the business relationship with the company.

- 1.3.4 Companies can ask to host other companies in their stand by declaring it compulsorily through the Co-exhibitors form, subject to the necessary authorization of the Organizer which may be issued at its sole discretion.

In the event of the Organizer's staff ascertaining any infringement of the obligation in points 1.3.1, 1.3.2, 1.3.3 and 1.3.4, the Organizer reserves the right to start proceedings to seek compensation for the damages.

If the ban referred to in point 1.3.5 is not respected, the Organizer will arrange, at the expense and care of the participant, to have the vehicle removed and to request compensation for the damage suffered.

Any and all responsibility consequent to this, in relation to companies that are guests and/or part of groups, is to be intended as totally borne by the host company and/or the body organizing the group.

Art. 2 – STANDARD RATES

The minimum area that can be booked is 16 sqm and is sold already equipped. All companies requesting an exhibition space of 16 sqm must equip themselves with the turnkey package provided by the Organizer as indicated in the rates sheet.

The exhibition areas are kept in conditions of visibility and accessibility.

For areas exceeding 16 sq.m. the participation fee includes a cost per area:

Bare area rate	1 open side	2 open sides	3 open sides	4 open sides
	€ 205,00	€ 226,00	€ 254,00	€ 280,00

Any occupation of aisles (subject to authorization by the Operations Management) with carpet or overhead connections will be invoiced at 25% or 50% of the official fee at the discretion of the Organizer. The different percentage will depend on the set-up project.

In the case of a two-storey stand (subject to authorisation from the Operations Management, as per the Technical Regulations of the exhibition centre of the event venue), the area intended for the mezzanine will be invoiced at 50% of the official fee. Each participating company is required to pay a Registration Fee of € 540,00 + VAT (if due). This fee includes insurance, Exhibitor badges based on the square meters purchased, inclusion in the online catalog, municipal advertising tax, 1 free parking pass plus 1 free parking pass for every 100 square meters invoiced, wi-fi connection, basic cleaning service, installed electrical power up to 3kW.

Each participating company renting a stand up to 300 sq.m must pay a security extra services and music royalties fee of 1,95 € per sqm. The fee for stand over 300 sq.m is of 0,95 € per sqm.

Participants who, subject to the Organizer's authorization, host other companies on their stands are required to pay the sum of € 324,00 + VAT (If due) in addition to the registration fee, for each of the hosted companies.

Moreover, a hospitality fee and a registration fee will be charged to Participants who host companies not declared in the co-exhibitor application form on their stand without authorisation from the Organizer.

Advertising signage on stands positioned at a height of over 3 metres from floor level is subject to payment of a "high visibility" charge (where sq.m. is calculated as the area of the advertising signage).

Aforesaid costs do not include VAT.

Art. 3 - TERMS AND METHOD OF PAYMENT

3.1 PAYMENT OF EXHIBIT AREA

Payment of the deposit and the remainder of the sum indicated on the countersigned proposal of participation must be made via:

bank transfer, made out to: Vending Expo srl

Bank: BANCO BPM

Location: Rimini - ITALY

Code IBAN: IT 20 S 05034 24200 000000003855

Code BIC / SWIFT: BAPP IT 22XXX

indicating the reason for payment as "ANTICIPO/SALDO (deposit/balance) VENDITALIA 2026" along with the Participant's trading name and any CODICE ANAGRAFICO COMMERCIALE ESPOSITORE (exhibitor's commercial code) appearing in the participation proposal sent by the Organizer.

When this deposit is received, an invoice will be issued for the amount paid.

The advance payment, if not already paid within the terms indicated in the application form (where applicable), must be paid at the same time as sending the countersigned participation proposal.

The balance must be settled, also by bank transfer, no later than April 06th 2026.

Failure to pay the balance results in the provisions foreseen in Chapter I Art. 3.4

3.2 PAYMENT OF TECHNICAL SERVICES

Any technical services included in the participation proposal must be paid in the same way as the stand at point 3.1 (deposit followed by balance settlement).

Outstanding amounts for additional services, including any advertising previously agreed with the Organizer, requested after confirmation of participation, and any other expenses that may have been anticipated by the Organizer on behalf of Participants, must be settled: by online payment with credit card in the section "administrative services" in the Restricted Area, by bank transfer (for bank account see at point 3.1) or at the cash desk in the Exhibition Centre during exhibition hours.

It must be noted that the staff entrusted by the Organizer with the consignment of invoices relative to services to stands is in no way authorized to request or receive cash payment from Participants.

In case of any outstanding sums for services requested by participants represented and/or hosted on other Participants' stands, the Organizer holds the Participant renting the stand responsible for settling them. The relevant payments are to be made in the same way and within the same deadline as specified above.

Art. 4 - OFFICIAL LIST OF PARTICIPANTS AND DIGITAL GUIDE MAP

Without assuming any commitments or responsibilities whatsoever, the Organizer will create an official list of Participants in the Event.

The Official Exhibition Catalogue is only available in the online version.

Participants will be able to communicate their data through a sub directory in the Exhibitors' Reserved Area, for which, once participation has been confirmed, they will receive adequate communication.

The section can be accessed by participants after signing the proposal of participation and will remain editable until 01 April 2026.

Some sections may be subject to payment: in this case, the rates will be clearly indicated in the section's heading.

The information communicated through the sub-directory in the Exhibitor Reserved Area will also be used to indicate Participants on the exhibition's guide map.

In the event of Participants not accessing in the section Exhibitor Reserved Area or not updating the data in said section within the aforementioned deadline, the Organizer will publish the information already in its possession, including the names of possible represented companies indicated by the Participant on forms sent in previous years, and will automatically charge the Participant the sum of € 200.00 for each of them and the cost of any other sections subject to payment in which their information was registered.

In this case, the Participant accepts all costs and responsibility for any damages, also regarding any companies no longer represented in the current exhibition, completely exonerating the Organizer from any responsibility.

Participants accept responsibility for the information entered in the section Reserved Area, exonerating Vending Expo srl from any liability for false declarations or declarations damaging others' image, reputation and/or rights of a personal nature, or regarding privacy.

Participants also state to exonerate Vending Expo srl from any and all responsibility caused by any errors or omissions.

The official list of Participants is the organizer's only official publication. Any other promotional publication other than the Organizer's official publications, is the initiative of unauthorised private individuals.

Art. 5 - CANCELLATION - SUSPENSION OF THE EXHIBITION

A - If the Exhibition, for any reason even independent of force majeure, cannot take place, the application for membership will lose all effect and the counter-signed participation proposal will be automatically resolved; in this case, the Organizer will refund the Participant any amounts already paid, without prejudice to the provisions of letter C.

B - If, on the other hand, the Exhibition is suspended after the opening date:

5.1 if the suspension occurs due to force majeure, no refund is due to the Participant;

5.2 in any other case, the Organizer will reimburse the Participant an amount commensurate with the lack of use.

In none of the above cases the Organizer is required to pay compensation, penalties or compensation of any kind to the Participant.

Art. 6 - ENTRY PASSES

The Organizer provides each Participant with free entry passes (otherwise known as exhibitor badges) in a number proportional to the square meters occupied from a minimum of 2 to a maximum of 23. These badges will be available in the Reserved Area only after the Participant has paid the amount due for participation.

The entry passes are strictly personal and cannot be transferred even temporarily.

Art. 7 - PARKING

The Exhibition Centre has various parking areas, some of which are reserved for Participants. Access to and parking in these areas are possible after purchasing parking permits (limited availability) in the Restricted Area's e-commerce section.

Parking permits are valid for the entire period of the exhibition.

One parking permit is provided free of charge, included in the participation fee, for every 100 sqm more invoiced, an additional parking pass will be given.

Permits are only valid for CARS.

Art. 8 – RESCHEDULING OF THE EVENT (COURSE, DURATION AND TIMES)

The Organizer has the right, at its sole discretion, to reschedule the reference edition of the event, anticipating or postponing the dates of the event (including the set-up and dismantling phases) to another period of the year, by giving written notice to the participant.

In this case, the counter-signed participation proposal will in any case be considered fully valid and effective for the new dates of the relevant edition and without anything and for any reason, not even by way of compensation and / or reimbursement of expenses, being owed by the Organizer. The participant will then receive the technical specifics regarding the new dates.

The Organizer also has the right to change the duration and opening and closing times of the event, without anything and for any reason, not even by way of compensation and / or reimbursement of expenses, being owed by the Organizer. With reference to the timetable, it is specified that the participant can access the Exhibition Center an

GENERAL RULES & REGULATIONS OF PARTICIPATION VENDITALIA 2026

CHAPTER III - RULES OF PARTICIPATION - GENERAL CLAUSES

cod. ref: RGE_VEN26

hour and a half before the opening and must leave the premises at the scheduled closure, except with the prior authorization of the Organizer to extend the stay.

Art. 9 - VISITORS

The exhibition is open to trade members, who may visit the exhibition free of charge if they arrive with an invitation from a Participant. In order to access the exhibition, all trade members must demonstrate that they work in the sector by showing a business card or other form of proof of status.

Participating companies are forbidden to supply invitations to visitors who are not trade members or to schoolchildren.

In addition to the indications of the Consolidated Act of Public Safety Laws (TULPS), for further security, access to the expo centre is forbidden to any person in possession of offensive weapons (art. 30 TULPS), as well as any person in possession of toy weapons, stunning devices, blunt instruments, work tools, explosive and incendiary substances/devices and toxic chemical substances. Exceptions may be granted at the sole discretion of the Organizer.

The admittance of juveniles under the age of 18 is prohibited, if not accompanied by an adult.

For further information on tickets, visitor access procedure, invitations for classes of students/schoolchildren and suchlike, please consult the visitor rules and regulations, on the website www.venditalia.com.

Art. 10 – ADVERTISING

Advertising media are managed by The Organizer, who has the faculty of realizing at its discretion any advertising solution it considers opportune in the entire Expo Centre area.

The Participant shall also be responsible for:

A) sending the Organizer the graphic advertising files relating to the visibility purchased, at least 30 working days before the start of the exhibition. In the event of the material not arriving or arriving late (with respect to the 30-day deadline), printing may be delayed. Such delay shall under no circumstances be attributed to the Organizer and shall remain the sole responsibility of the Participant. The Organizer shall not be able at all to guarantee visibility by the start of the event. Because such situation has been caused by the Participant, the Participant shall not be entitled to lodge any claim against the Organizer on any grounds, or due to any reason or for any cause whatsoever, not even in order to obtain compensation for damages and/or discounts.

B) The deadline for the delivery of digital advertising material such as web banners, advertising space in newsletters, demos, advertising on social media, is at least 15 working days prior to the date of publication/dispatch agreed with the Organizer; in the event of this deadline not being respected, the Organizer shall carry out the publication/dispatch according to availability, including after the exhibition.

C) the creation of advertising graphic files according to the following specifications: Print files created in Adobe Illustrator, Adobe InDesign, Adobe PhotoShop or high resolution PDF formats suitable for printing.

All correctly linked images must be attached; image resolution real size at 100 dpi, or, 1:3 of the final print size at 300 dpi. Images must be in four-colour (CMYK); Texts converted to paths.

D) once ascertained and documented by the customer, report any anomalies in the advertising material purchased and produced by the Organizer, via certified email to the address iegexpo@pec.it and advartising@iegexpo.it within 24 hours of discovering the anomaly. Any claim, even if well-founded, will only entitle to the replacement of the materials or to the repair of any technical defects.

The Organizer disclaims any liability whatsoever for errors of any kind contained in the graphic files sent by the Participant, nor shall it be obliged under any circumstances to reprint and/or correct the graphic files sent by the Participant.

In the event of graphic files that do not comply with what is described in points B) and C), the Organizer shall be free to decide whether or not to proceed with the production/publication of advertising material, without any charge, compensation or responsibility being attributed to it.

Advertising materials produced by the Organizer shall be destroyed at the end of the event, without any charge, compensation or liability being attributed to it. Any Participating company wishing to keep the advertising materials shall make a written request to this effect by the last day of the event. The Participant will receive the requested material by courier and shall bear carriage charges.

While Participants enjoy complete freedom of advertising on their stands, they may not use any form of publicity that causes disturbance or involves direct comparison with other Participants, or which has a negative effect in any way on the exhibition's spirit of trade hospitality.

More specifically, Participants are forbidden to:

- 10.1 carry out any form of advertising/ flyers/ leafleting in indoor and outdoor areas of the Exhibition Centre, except on their stands;
- 10.2 display billboards and/or samples, even if merely indicative, on behalf of companies not listed in the application form, in the section "Catalogue" and not represented;
- 10.3 perform entertainment or shows of any kind with the aim of presenting products, even only on their own stand, without prior authorization by the Organizer.
- 10.4 Moreover, no company (whether a Participant, guest, or represented at the exhibition) may publish any logos or trademarks on official Organizer's promotional material except those agreed on in advance with the Organizer.

Without prejudice to the above clauses, all forms of publicity and/or advertising are allowed outside allocated exhibition areas only if previously authorised by the Organizer, and are subject to payment of the fees indicated in the advertising price lists.

Participants are totally and solely responsible for:

- 10.5 any civil, administrative or criminal liability deriving from advertising content;
- 10.6 any civil, administrative or criminal liability deriving from advertising action;
- 10.7 any and all liability with respect to participants and/or third parties in general for its advertising content or infringement of any laws, including those regarding competition.

Failure to comply with the aforementioned restrictions will result in the Participant being subject to a fine of €2,000 (two thousand) for each infringement of the aforementioned regulations ascertained by the Organizer.

The Organizer also reserves the right to lodge further claims for compensation of greater damage sustained.

Art. 11 - RETAILING

Spot sales and provision of paid services are strictly prohibited. The Participant accepts any and all responsibility for infringements of this prohibition, releasing Vending Expo srl from any consequent liability and/or obligation. Disputes with other operators arising from this infringement, must be settled directly by the Participants involved, releasing Vending Expo srl from any relevant responsibility and/or obligation in this regard.

It is also understood that any disputes that may arise between Participants (due to unfair competition, sale of similar products, etc.) must be settled directly by the Participants, and Vending Expo srl will be completely exonerated from responsibility in the matter.

Art. 12 - PUBLIC OPEN ACTIVITIES

In the event that a Participant wishes to hold free event/ training/ demonstration/ practical test within its assigned areas and/or on a stage, either of a commercial or demonstrative nature, with free access to public; the Participant himself assumes all responsibility for damage to persons and/or property, including any damages resulting to its own staff, participating members of the public and third parties in general (Organizer's staff included), deriving from the activity or from defects in available equipment, with total exemption of Vending Expo srl from all burden and responsibility. The Participant expressly states to exonerate the Organizer from any and all compensation requests submitted by anyone for such activities (event / exercise / demonstration / practical test / material test, etc.). The Participant will be responsible for projecting and staging of the event/ exercise/ demonstration/ practical test/ testing of equipment / materials, etc. at his own expense, including the risks assessment relating to the event itself.

It is forbidden to hold events on payment without having received authorization of the Organizer.

Art. 13 - CONFERENCES, CONTESTS, BUSINESS MEETINGS

13.1 EXHIBITIONS

Conferences, contests, business meetings and exhibitions of various types may be held during the Exhibition.

13.2 BUSINESS MEETINGS

The Organizer shall not be held in any way responsible in the event that one or more of the scheduled business meetings cannot be held, or in the event that dealings between buyer and Participant do not lead to the desired results; any and all relations between the latter shall be managed exclusively by the two parties involved, exonerating Vending Expo srl from all and any responsibility.

Art. 14 - ALCOHOLIC BEVERAGES, BEVERAGES, FOOD, DIETARY PRODUCTS AND SUPPLEMENTS DISTRIBUTION

Only small amounts of alcoholic beverages, food, dietary products & supplements may be served to visitors and only for tasting purposes, so must be moderate and suitable for eating or drinking on-site.

Above-mentioned products must compulsorily be compliant with Italian and European regulations, particularly regarding safety, personal health and the sale of said products.

Vending Expo srl assumes no responsibility whatsoever in the event that, following checks carried out by the appropriate authorities, infringements are ascertained of the aforementioned regulations; any and every charge, consequence and sanction will be totally borne by the exhibitor in question, who will also be bound to respect all the contractual obligations regarding its participation in the expo.

Participants therefore also personally assume any and every onus and liability in relation to third parties in general in the event of false statements, as well as any damages due to the tasting/offer of products that do not meet legal requirements, totally exonerating Vending Expo srl regarding this matter.

Glasses, bottles or other glass objects may not be removed from stands: these items must be placed in areas accessible only to Participants' staff.

Participants and their staff are bound to comply and ensure compliance with the aforesaid safety requirements, bearing all liability for failure to do so.

Art. 15 – PROTECTION OF PERSONAL DIGNITY, RESPECT, AND THE DECORUM OF THE EVENT

Participants, as well as any parties appointed or authorized by them, including suppliers, are required to design exhibits, services, promotional activities, performances, communications, and initiatives in compliance with the principles of personal dignity, cultural pluralism, and the common sense of decorum.

It is strictly prohibited to create or promote, within the exhibition areas or in connection with the event, any displays, representations, services, activities, or communications that may be offensive, discriminatory, disparaging, or insulting towards:

- religions, beliefs, or religious symbols;
- gender identity, sexual orientation, or personal conditions;
- ethnic groups, nationalities, cultures, or racial backgrounds;
- social categories or persons with disabilities;
- any other element protected by the principles of respect, inclusion, and non-discrimination.

Furthermore, any activities or representations that, due to their methods, symbolism, or content, may prejudice the image of the event, cause public disturbance, or compromise the safety and serenity of the event are prohibited.

The Organizer reserves the sole and final right to assess the compliance of exhibits and activities with these principles and, where necessary, to demand immediate modifications, suspend activities, or order the removal of non-compliant elements, without this giving rise to any right to compensation or reimbursement of any kind.

Any violation of this article may result, in addition to the measures set forth in the preceding paragraph, in the termination of the contract pursuant to Art. 1456 of the Italian Civil Code, as well as compensation for all damages, including reputational damage, suffered by the Organizer.

GENERAL RULES & REGULATIONS OF PARTICIPATION VENDITALIA 2026

CHAPTER III - RULES OF PARTICIPATION - GENERAL CLAUSES

cod. ref: RGE_VEN26

Art. 1 - DAMAGES - INSURANCE

Vending Expo srl is not liable for damage to persons and property, regardless of how or by whom this might be caused.

After confirmation of participation in the exhibition, Vending Expo srl automatically insures individual exhibiting companies that have paid the registration fee as follows:

1.1 PARTICIPANT'S "COMPANY MULTIRISK" COVERAGE:

What is insured: goods, equipment, furniture, including the stand value for a total of € 26,000. In the event that the total value of the goods exceeds the amount of the Base Coverage referred to above, it is advisable to adhere to the optional supplementary coverage, which can be purchased by completing the form M downloadable in the area reserved for the exhibitor on the exhibition site, and which will allow to also activate other additional guarantees. In the absence of supplementary adhesion, the coverage of the damage will take place in proportion to the value ascertained in the appraisal by the Insurance Company.

Duration of coverage: period for which the insured items are on the Expo Centre premises, including installation and dismantling.

Risks insured: SUMMARY OF COVERAGE (*)

Fire due to any cause – Lightning – explosion and outbreak produced by not explosive devices - Spontaneous combustion – Road vehicle impact – Theft – Robbery – Atmospheric phenomena - Rainwater or water pipe leakage – Collapse – Breakages (excluding fragile objects) – Falling aeroplane, aeroplane parts or air freight.

Damage caused to insured items by actions carried out by order of public authorities with the aim of preventing or limiting damage is considered the equivalent of the aforesaid exhibitions.

Expressly excluded from this insurance coverage: pilferage and pickpocketing – any damage to precious stones and metals, money and jewels.

Franchise: a general franchise of € 250.00 to be borne by the claimant will be applied to each loss.

In the case of goods exhibited outdoors, the franchise is increased to € 515.00 for each loss.

1.2 REPORTING INCIDENTS

The insured parties (individual Participants) must:

1.2.1 inform the insurance company (ZURICH INSURANCE PLC - Agenzia Hub S.r.l., address: Via Flaminia, 80 - 47923 RIMINI (ITALY) phone +39 0541 393477 - Fax +39 0541 393478 email alessandra.ioni@agenziahub.com) and Italian Exhibition Group Spa within 48 hours of the loss;

1.2.2 in the event of theft, immediately report the event also to the public authorities (to be attached to the claim form).

1.3 PARTICIPANT'S "THIRD PARTY CIVIL LIABILITY" COVERAGE

What is insured: civil liability of Participants and Participants' staff during the period of the exhibition, including stand installation (excluding loading and unloading of goods/materials) and dismantling operations, and any demonstrations or trials; with the exclusion of liability on behalf of the insured party in its role as manufacturer/producer.

Other Participants are considered third parties.

The policy does not cover damage to Participants' property and property held for any reason.

Maximum insurable values: € 2,500,000.00 for each loss, with a limit of € 2,500,000.00 for each person suffering bodily injury and € 2,500,000.00 for damage to property.

NB:

(*) In the event of controversy, the ONLY DOCUMENTS ACCEPTED are the PARTICIPANT'S "COMPANY MULTIRISK" COVERAGE and PARTICIPANT'S "THIRD PARTY CIVIL LIABILITY" COVERAGE, deposited with Italian Exhibition Group S.p.A. The cost for the above insurance coverage is included in the registration fee (see General Rules & Regulation, Rates Article Chapter II Art 2).

Participants can, however, make direct arrangements for the insurance coverage they think most appropriate, independently of the aforementioned arrangements.

In fact, Participants duly exonerate Vending Expo srl from all liability deriving from the presence of goods, equipment, furnishings, stands, etc. on the premises where the event takes place.

ART. 2 - INDUSTRIAL, DIGITAL AND INTELLECTUAL PROPERTY RIGHTS

Participants accept all liability for holding rights on brands, logos, patents, industrial inventions and models, and copyrights applicable to products and/or machinery on display. Participants therefore exonerate Vending Expo srl from all claims in the event of any such infringement or in the case of breach of competition regulations with regard to other Participants and third parties in general. Any disputes that may arise among Participants or between Participants and third parties must therefore be settled directly by said parties, exonerating Vending Expo srl from any liability and/or obligation.

Art. 3 - EXHIBITION NAME OWNERSHIP

As well as its trademarks, Vending Expo srl claims as its exclusive property the name "VENDITALIA" and all its variations, abbreviations, simplifications and acronyms, and they may not be used without prior written authorisation by Vending Expo srl.

Art. 4 - CLAIMS

Communications and/or complaints of any kind will only be taken into consideration if made in writing.

Art. 5 - GENERAL RULES AND REGULATIONS, SUPPLEMENTS AND MODIFICATIONS

The Organizer reserves the right to modify and/or integrate the Exhibition's General Rules & Regulations at any time with provisions intended to improve the exhibition. These provisions, in particular those specified in the online Technical Documents of the restricted area, are binding for all concerned, as they are an integral part of these General Rules & Regulations.

In the event of Participants' failure to comply with the General Rules & Regulations, Organizer reserves the right to take appropriate legal action to claim compensation for the damages.

Art. 6 - PHOTOGRAPHIC AND VIDEO REPRODUCTION

The Organizer reserves the exclusive rights to any reproduction via photographs, videos, designs or other media of both the expo centre and individual stands. Only photographers/video makers authorized by the Organizer can operate in the expo centre halls.

The aforementioned photographers/video makers will gather and process photographic and video images and/or interviews regarding exhibited products, machinery and material and/or written material of which participants are the owners, producers/manufacturers and/or licensees, exclusively for informative purposes or corporate, advertising and promotional communication, in particular, purely as an example that is in no way exhaustive, by diffusion in daily papers, periodicals, television, posters, informative and/or illustrative brochures, newsletters, Web sites – such as, for example, the www.iegexpo.it Web site and connected sites - social network profiles (Facebook, Twitter, Whatsapp, YouTube, Vimeo, and suchlike) in e-books (digital publishing), printed publications (exhibition catalogues, Trendbooks, etc...) in general (the list is given purely as an example and must not be intended as complete).

By signing these Rules and Regulations, participants express specific consent to the aforementioned shooting/recordings and their use as indicated above, without claiming any economic compensation. In the event of participants not intending to authorize the aforementioned photo/video coverage, they must communicate this to the photographer/video maker before it is carried out.

Art. 7 - ACCEPTANCE OF GENERAL RULES AND CONDITIONS- OFFICIAL LANGUAGE, APPLICABLE LAW AND COMPETENT COURT

On submission of the application form and following signing of the "participation proposal", applicants:

7.1 unconditionally accept the provisions of these Rules and Regulations and Technical Rules and Regulations;

7.2 undertake to respect and make their standfitters/suppliers respect the Technical Rules and Regulations, always viewable on the exhibition website and integral part of the application form and consequent signed participation proposal

7.3 acknowledge Italian as the official language in any document and communication (included commercial ones) and the applicability of Italian Law;

7.4 acknowledge the exclusive competence of Rimini Court for any controversy. Unless expressly specified, the articles of these rules and regulations are applicable to both Participants renting exhibit space and those taking part with contra-deals.

GENERAL RULES & REGULATIONS OF PARTICIPATION VENDITALIA 2026

CHAPTER IV RULES OF PARTICIPATION - REGISTRATION AND PARTICIPATION IN THE PHYSICAL AND VIRTUAL EVENT

cod. ref: RGE_VEN26

GENERAL DEFINITIONS OF ACCESS TO VIRTUAL PARTICIPATION

To allow a complete understanding and acceptance of these terms and conditions, the following terms, in the singular and plural, will have the meaning indicated below:

- **Owner of the platform:** Vending Expo srl
- **Web platform:** website www.venditalia.com
- **Products:** The goods and/or services provided through the web Platform by an Exhibitor.
- **User:** any subject accessing or utilizing the web platform.
- **Participant:** the natural or legal person, other than Vending Expo srl, who offers the Products through physical presence at the event and / or the Web Platform, acting in the exercise of their commercial, craft or professional entrepreneurial activity.
- **Web Platform:** any textual or media element present, like advertising, reviews, texts, logos, videos, images, instant messaging etc.
- **Full digital and hybrid event:** the full digital event takes place on an entirely virtual platform. The hybrid event provides for physical and virtual participation.
- **Conditions:** The present contract disciplines the relationship between Vending Expo srl and the exhibitors that will participate to the Web Platform.

Art 1 - RULES FOR REGISTRATION OF PARTICIPANTS TO THE WEB PLATFORM

The www.venditalia.com Web Platform offered by the Organizer allows Participants to get in touch with interested visitors.

Vending Expo srl is not part of the relationship that will be established between Visitors and Participants and does not assume any responsibility deriving from the relationships established between them.

Applications will be accepted until exhaustion of the available exhibition spaces.

Vending Expo srl reserves the right to include incomplete or non-original applications for membership on the waiting list. For the payments of the participation fees, reference is made to Article 3 CHAPTER II.

Art. 2 - SAFETY REGULATIONS

All documents, files, videos, images, etc. entered by the exhibitor, or whoever on his behalf, must be previously checked free of "computer viruses". For this purpose, the Participant, by signing this regulation, assumes responsibility that the multimedia material uploaded on the platform will be free of "computer viruses". The Participant assumes any compensation costs if this condition is not true. The sum relating to the compensation will be quantified on the basis of any damage found.

Failure to comply with the safety measures outlined above will entitle the Organizer to:

- prohibit the defaulting participant, or whoever on his behalf, from operating on the Web Platform of the fair in question;
- exclude the Participant from participating in the event.

Art. 3 - PLATFORM CLOSURE AND MULTIMEDIA MATERIALS TREATMENT.

The closing date of the platform will be the last day of the event from the dates stated, with any on-demand content that can also be utilized later, the details will be duly communicated by the organizer on the website www.venditalia.com

All content uploaded by the exhibitor to it will be processed by the Organizer as indicated in art. 8 of this regulation.

Art. 3.1 The Organizer has the right to change the duration, the opening and closing date and the daily timetable of the Platform. This faculty does not entail, for the Organizer, any payment to the participant of total reimbursements or indemnities of any kind.

Art. 4 - GUARANTEES, LIABILITY, FORCE MAJEURE, THIRD PARTY WEBSITES Disclaimer of Warranties.

Vending Expo srl will make every effort to ensure that the Web Platform and the display

of its contents, during the days of the virtual exhibition, are available 24 hours a day without interruption; but it cannot in any way be held responsible if, for any reason, the Web Platform is not accessible and / or operational at any time or for any period.

Access to the Web Platform may be suspended temporarily and without notice in the event of system failure, maintenance, repairs or for reasons completely unrelated to the will of the Organizer or for events of force majeure.

The Organizer assumes no responsibility for any fraudulent or illegal use that may be made by third parties, of the contents inserted, including by the Exhibitor, within the Web Platform.

Vending Expo srl will not be responsible for:

- any loss of commercial opportunity and any other loss, even indirect, possibly suffered by the Exhibitor that are not a direct consequence of the breach of the contract by the Organizer
- incorrect or unsuitable use of the Web Platform by the participant

Art. 5 - LINK TO THIRD PARTY WEBSITES

The Web Platform may contain links to third party websites / applications. The Organizer does not exercise any control over them and, therefore, is in no way responsible for the contents of these websites / applications. Some of these links may refer to third party websites / applications that provide services through the Web Platform. In these cases, the general conditions for use of the site / Web Platform and for the use of the service provided by third parties will apply to the individual services, with respect to which the Organizer assumes no responsibility.

Art. 6 - RESPONSIBILITY OF THE PARTICIPANT

The Participant assumes all responsibility for the ownership of rights on trademarks and other distinctive signs, patents, industrial inventions, industrial models, photos, videos, and the violation of copyright and personality rights inherent in all the contents included within the own virtual space, as well as on all products and / or machinery on display. The Participant, therefore, releases the Organizer from any burden and responsibility in the event of violation of the aforementioned rights and in any case of violation of the rules for the protection of competition, industrial property and private individuals both towards other Participants towards third parties in general. Any disputes in this regard between exhibitors or between participants and third parties must therefore be resolved directly between them, with the exemption of the Organizer from any burden and / or liability.

Art. 7 - B2B PROGRAM

The meetings requested by the Visitor will become effective only if also confirmed by the Participant. The participant will be able to view the agenda within their control panel which will contain the required B2B meetings and any new requests made by visitors. Please note that the agendas may be subject to change until the last moment.

The B2B meetings will be held during the days of the event

There is no limit to the duration of the meeting agreed between the parties.

Art. 8 - MULTIMEDIA MATERIALS DISCLAIMER IN ACCORDANCE WITH LAW

The participant expressly authorizes the Organizer, to use images / videos portraying himself, the company profile page and the exhibited products of the participant. The Organizer may use the aforementioned images / videos not only for journalistic and communication purposes, but also for promotional and commercial purposes. No use will be made in contexts prohibited by law or that compromise its decorum and dignity. The treatment of multimedia materials will be carried out by the Organizer in full compliance with the regulations in force on the subject. No compensation for the Participant will be provided for the aforementioned use.

The Company's Legal Representative